

## LIVING INDEX TAKES BIGGEST DROP

### Increase of 1.7 Points in Month

—The Canadian cost of living index has its biggest decrease in ten years, Dominion Statistics today announced the index for March 1952, a drop of 1.7 points in February 1952.

### Makes Terrace Catholic Church Extended

TERRACE—For the past few weeks a crew of five men have been busy in remodelling and extending the existing little Catholic Church built at Terrace in 1915 by the late Bishop Bunoz.

The undertaking has become necessary on account of the growing population and the larger attendance in church. An extension is being built to the rear of the building 40 feet in width and 30 feet in length and, when completed, the partition will be removed, opening the new addition into the main body of the church.

The interior will be completely redecorated and new pews will replace the old ones.

Plans are to repaint the building outside and a parking place on the side lots is being cleared so that during the services cars of members of the congregation may be parked off the main highway.

Father Leray and Father Racette, who have charge of the parish, are well pleased with the work and with the generosity of their friends in and out of Terrace.

### Perkes Sees Pacific Coast Most Vulnerability

Soft Under Belly" From Standpoint of Defence, He Asserts

—(Canadian Press)—Major General G. W. Perkes, VC (Progressive Conservative, Nanaimo) official Opposition's military expert, in the House yesterday that the British coast is the "soft under belly" of Canada from a defence standpoint.

General Perkes said this when he answered a 90-minute speech by Defence Minister Claxton at the opening of the first big defence debate in the present session of Parliament.

Mr. Claxton told the House that strength of Canadian forces had been doubled in the 20 months since the outbreak of the Korean war—forces now total 95,300 men—and predicted that Canada's military construction and equipment program should hit its full stride about the end of the year.

Perkes reiterated his criticism of Canada's role in Germany and said that the 27th Brigade was ill equipped to play the role assigned to it. He suggested that the Army may be organized along out-dated lines.

### Not Enough Or Too Much

WASHINGTON, D.C. — A \$4,240,638,500 cut in the defence department's \$50,921,022,770 budget for the fiscal year starting July 1 was recommended by the House of Representatives appropriations committee Thursday.

The \$46,680,384,270 which the committee approved will not be enough if actual war starts and will be far too much if peace comes suddenly, Representative Mahon (Democrat, Texas), chairman of the group that prepared the budget, told reporters.

Demands for stiffer cuts are expected to be made in the House when the bill is debated next week.

Nothing was cut from the overall budget of \$1,700,000,000 for research and development to produce latest type weapons.



REVENTING LOG JAM—Spring is the time for log drives and on many of Canada's northern rivers scenes such as this soon will be commonplace. Competent river drivers prevent log jams by skillfully using pike-poles to keep logs moving smoothly down the waterways. White Chute on Nipigon River, about 150 miles north of Port Arthur, is one of the places where jams are likely to occur, mainly because of the fast-flowing water. Emory Matchett, left, and Charles Allison are the drivers working to free the logs. (CP PHOTO)

### British Gold and Dollar Reserves at Crisis Level

LONDON (CP)—Britain disclosed today that gold and dollar reserves which pay for her life-giving trade have sunk below the crisis level with a loss of \$635,000,000 in the first three months of this year.

Since the war, Britain considered \$2,000,000,000 reserve rock bottom for financial safety. Today, Chancellor of the Exchequer R. A. Butler told the House of Commons that reserves were down to only \$1,700,000,000. This is the lowest level since a similar crisis forced a 30 per cent devaluation of the pound, September 18, 1949.

Rapid decline has cut reserves by more than half since they stood at \$3,800,000,000 nine months ago.

Mr. Butler found some ground for hope that the crisis was beginning to ease. He told of the turning of the tide in March and said: "Toward the end of the month our reserves actually rose. A slump of gold and dollar reserves—which finances world trade for the entire sterling area, coincided with a severe slump in British exports."

An official said a 14 car east-bound train No. 25 drifted off the siding on to the mainline at the east end of Fort Belknap, 36 miles east of here, and struck head on westbound 27, the 18 car train rolling along on a straight stretch of track.

### Four Die in Train Wreck

Labor Scores Heavy Gains Over Tories in County Contests

LONDON (Canadian Press)—Conservatives suffered severe setbacks in local elections that saw Labor pile up lopsided victories.

In important elections for the London County Council, which governs the city, the Labor Party gained thirty-seven — 36 from the Conservatives and one from the Liberals.

The Conservatives took 92 of 122 seats.

Labor won eleven seats in Buckinghamshire and gained ten others in Middlesex. Both counties are near London.

In Cumberland, far to the north, Labor gained four.

In Northamptonshire, centre of the shoe-making industry, Labor gained fourteen seats.

In the last County elections three years ago the Labor Party, which had controlled the London County Council for eighteen years, finished in a 64-64 tie with the Conservatives, Liberals holding the only other seat.

This year Labor won the Liberal seat and gnawed deep into Conservative holdings.

TILLSONBURG (CP)—Tillsonburg Livingstone's on Thursday night won Eastern Canada's senior basketball championship by overpowering the YMHA senior Blues 57-49 in the final game of the three game series.

Tillsonburg now meets Winnipeg Varsity Grads for the national title. Finals are scheduled for Tillsonburg, Ont., April 7-8-9.

### Today's Stocks

(Courtesy S. D. Johnston Co. Ltd.)

VANCOUVER	
American Standard	22 1/2
Bralorne	6.25
B R X	.03 1/2
Cariboo Quartz	1.50
Congress	.06
Cronin Babine	.43
Giant Mascot	.99
Indian Mines	.19
Pioneer	2.35
Premier Border	.30
Privateer	.03
Reeves MacDonald	5.25
Reno	.33
Sheep Creek	1.33 1/2
Silbak Premier	.58
Taku River	.07
Vananda	.17 1/2
Salmon Gold	.04
Spud Valley	.11
Silver Standard	2.25
Western Uranium	4.25

Oils	
Anglo Canadian	9.05
A P Con	.57
Calmont	1.90
C & E	17.00
Central Leduc	4.00
Home Oil	16.50
Mercury	.38
Okalta	4.15
Pacific Pete	14.00
Royal Canadian	.27 1/2

TORONTO	
Athona	.09 1/2
Beattie Duquesne	.44
Beycourt	1.07
C M & S	36.00
Conwest	3.90
Donald	.42
Eldona	.26
East Sullivan	8.20
Giant Yellowknife	11.75
Hardrock	.16
Harricana	.13
Heva	.12
Joliet Quebec	.46
Little Long Lac	.70
Lynx	.14
Madsen Red Lake	1.99
McKenzie Red Lake	.43
McLeod Cockshutt	2.90
Moneta	.39
Negus	.60
Noranda	79.75
Louvicourt	.34
Pickle Crow	1.75
San Antonio	2.55
Sherritt Gordon	4.50
Steep Rock	7.15
Silver Miller	1.80
Upper Canada	1.85

### Gas Export Opposition

EDMONTON (CP)—An Alberta government member has expressed opposition to the export of natural gas from Peace River, while brokerage houses and stock exchanges from Vancouver and Vancouver prepared for another day of bullish trading.

W. F. Gilliland, Social Credit (Peace River) in the Alberta Legislature, said he opposed the exporting of gas from the Peace River block until all towns, villages and hamlets adjacent to all pipelines in the area are assured of supply.

### TIDES

Saturday, April 5, 1952

High	10:24	16.7 feet
	23:10	17.2 feet
Low	4:26	9.6 feet
	16:45	6.3 feet

### Defeatist Attitude Deplored by Mayor

Unwraps Piece of Crumbling City Hall Before Rotarians

Unwrapping a piece of the City Hall before astonished Rotarians at luncheon yesterday, Mayor Harold Whalen said:

"When the City Hall starts falling down, it's time the citizens took a serious interest in civic affairs."

### Russ Break With Cuba

HAVANA, Cuba (CP)—Russia, in anger over Cuba's refusal to let two Soviet diplomatic couriers bring secret documents into Havana from Mexico, Thursday broke off relations with the revolutionary government of Fulgencio Batista.

Miguel Angel Campa, Cuban Secretary of State, said he had received a cable from the Soviet foreign ministry in Moscow announcing the break.

General Batista, who seized the government in Havana last month, pledged then that his regime would have nothing to do with communism but would watch communist activities.

That pronouncement was followed by the Soviet courier incident here March 21.

Unable to clear their suitcases into Cuba without customs examination, the Soviet couriers returned to Mexico City on another air liner.

### United States A.G. Also Out

Astonishing Two-Act Political Drama in Washington

WASHINGTON, D.C. — Attorney General J. Howard McGrath and Newbold Morris, the Truman administration's corruption administrator, both got the axe Thursday in an astonishing two-act political drama.

McGrath summarily fired Morris who had tried to delve into finances of McGrath and other high officials.

Less than four hours later President Truman announced McGrath's departure from the cabinet.

Truman named Federal District Judge James P. McGranery as the new attorney-general. McGranery is former assistant attorney general and former Democratic member of the House of Representatives.

### WEATHER

Synopsis

Clouds were thin in southern British Columbia this morning and there will be sunny periods in most districts this afternoon. In the northern sections and on the west coast clouds and showers will persist today.

A disturbance is developing about 800 miles west of California and there will be some rain on the south coast tomorrow afternoon. Temperatures will be noticeably higher in the southern part of the province today and tomorrow.

Forecast

North Coast Region — Cloudy with rain showers today and Saturday. Little change in temperature. Light winds. Lows tonight and highs tomorrow — At Port Hardy, 40 and 48; at Sandspit, 38 and 48; Prince Rupert, 38 and 46.



NO DEFEATIST— Mayor Harold Whalen

### Alberta Gas Insufficient

So Spokane Gas Line Corporation Will Bring It From Texas

SPOKANE (CP)—Pacific Northwest Pipe Line Corporation is making immediate plans to build a \$130,000,000 pipe line to bring natural gas from Texas to the Pacific Northwest, Chairman Ray Fish announced here on Thursday.

Fish, by telephone from Houston, said that 300,000,000 cubic feet of gas authorized for export from Northern Alberta by the Alberta Conservation Board is not enough to make the line from there "economically feasible." He said that he has a "verbal commitment" from N. Henry Gellert, president of the Seattle Gas Co., that the firm would buy Texas gas. He said he would try to get a similar commitment from the Portland Gas Co. and the associated recently-bought Spokane Gas Co.

The Pacific Northwest Pipe Line Corporation will ask the Federal Power Commission for a permit to build a 26-inch line from northern Texas to the northwest states. It would be 1,460 miles long and have a capacity of 200,000,000 cubic feet of gas per day.

### Blind Child Sees Again

VANCOUVER (CP)—When two-year-old Cora Dezwards took her afternoon nap a few days ago she was blind, apparently for life. When she awakened two hours later, she could see again.

Cora's story was told Thursday by her guardian, Sid Hardy of Chilliwack.

The little girl lost her sight in a train-car crash February 23 which killed her Dutch immigrant parents and two brothers.

Mrs. Hardy said when she put the child to bed after her lunch last Friday she showed no signs of recognizing anything.

She woke up two hours later, said Mrs. Hardy, sat up, looked around and said, "Hardy."

Dr. Frank Turnbull of the three specialists who treated her confirmed the child had regained her sight.

### Saskatchewan Loses 3 Seats

OTTAWA—Prime Minister L. S. St. Laurent indicated today that Saskatchewan will lose not five but three seats in the forthcoming redistribution based on the 1951 census.

Nova Scotia will lose one seat, Yukon and Northwest Territories will gain one.

Mr. St. Laurent announced appointment of a 27-member committee of Parliament to consider redistribution.

### Six Children Burn to Death

CAMPBELLTON, N.B. (CP)—Six children were burned early today when a converted barn erupted in flames here. Mother and small son fled just before the building crumbled in flaming ruins. The fire started about 8 a.m. while the family members were sleeping.

The dead, children of Mr. and Mrs. Odina Laviole, are Georgette, 18, Eveline, 15, Odina jr., 11, Patricia, 9, Rosaline, 7, and Giselle, 3.

### Inadvertent Error in Engine Overhaul Sandspit Crash Cause

SEATTLE (CP)—One of the engines on a plane which crashed into the Pacific near Sandspit January 19 last had been kept in service 225 hours beyond normal overhaul time, a Northwest Air Lines official testified at the Civil Aeronautics Board hearing here Thursday.

Thirty-six of 43 persons aboard the plane lost their lives in the accident.

Paul H. Saunders, assistant system inspector for the Air Line, told the board that the engine which failed should have been overhauled after 1500 hours of service but through "an inadvertent error" was kept in operation.

Friday, April 4, 1952

An independent daily newspaper devoted to the upbuilding of Prince Rupert and Northern and Central British Columbia. Member of Canadian Press—Audit Bureau of Circulations Canadian Daily Newspaper Association. G. A. HUNTER, Managing Editor; H. G. PERRY, Managing Director

**SUBSCRIPTION RATES:**  
By carrier, per week, 25c; per month, \$1.00; per year \$10; by mail, per month, 75c; per year, \$8.00.

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### British Local Elections

BRITAIN is having a new round of local elections this week against the usual background of professional anxiety and public indifference.

Polling started yesterday in 62 county councils across Britain with Labor scoring heavy early wins. Analysts look closely at the results for these elections are supposed to represent a miniature of the national struggle between Conservatives and Labor.

Socialists have ruled the London Council since 1934. The issue was closest in 1949 when a near dead-heat resulted.

A clear-cut victory for Labor could be regarded as a sign of resentment against the Conservative government's recent "incentive" budget, which Labor is portraying as bearing heavily on the working classes.

Of the 61 other councils, besides London, across Britain, all but eight are Conservative-controlled. Some 1,700 councillors have been returned unopposed, most of them Conservatives, and about 6,000 candidates have been contesting the remaining seats.

### Picnic Must End

THE financial position of the Canadian National Railways, which last year had the greatest revenue on record but also had record expenditures and carrying charges which wiped out the operating surplus and caused a deficit, is typical of other businesses large and small these days.

While the public calls for more service, the employees call for more wages and there is demand for more and better spending all along the line, management is faced with the problem of keeping business on an even keel and prevent it from failing altogether.

As for the railways, the operating costs mount and the railway tries, as other businesses have to, to pass it on to the consumer. Thus the giddy spiral of inflation continues and no one is any better off and the public least of all.

One encouraging factor, however, is the growing tendency for people to settle down to businesslike thinking of the economic issues of the day. That way will come a turning of the tide. We will also be better off when we start getting back to common-sense and conscientious hard work even in the smallest and most personal of our undertakings.

It may be a long way back and may require some changed thinking and seeming sacrifice after these halcyon and easy times but we must get down to facing realistic facts instead of day-dreaming and govern ourselves accordingly. The picnic must come to an end some time. It will be easier for those who have kept their heads and their senses to walk the economic road back.

### Scripture Passage for Today

"O taste, and see, how gracious the Lord is."—Psalm 34:8

**PIONEER CO-OPS**  
The co-operative movement in Canada started with organization of agricultural societies in Nova Scotia late in the 18th century.

### Daily Passenger Train Service

(except Sunday)

from **PRINCE RUPERT** to **JASPER** and intermediate stations from Prince Rupert: **8:00 p.m.**

Convenient connections at Jasper for points east and west

For full information call or write 528-3rd Ave., Prince Rupert, B.C.

**CANADIAN NATIONAL**

### Quick Canadian Quiz

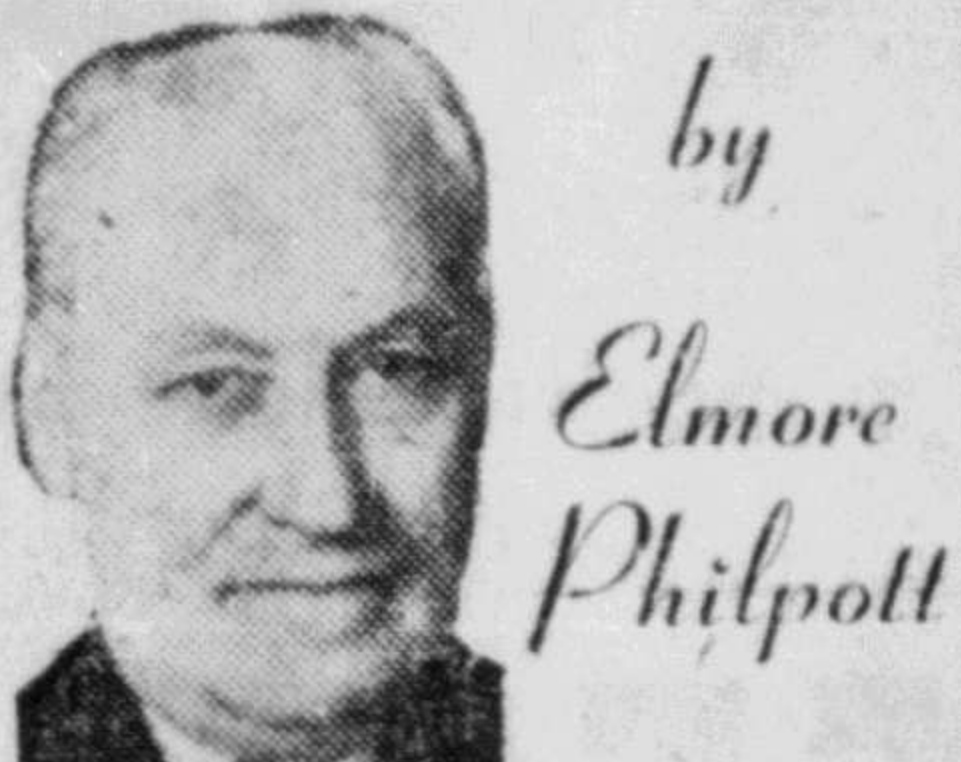
- At his death George VI was in what year of his reign?
- What two provinces have official flags?
- What percentage of the cost of a Canadian man's woolen suit is due to the cloth?
- In 1929 average Canadian manufacturing wage rate was 41.5 cents per hour, in 1951 it was \$1.28 per hour. Could worker buy more bread for one hour's work in 1929 or 1951?
- What province produces the greatest dollar value in farm field crops?

ANSWERS PAGE FOUR



**INDUSTRIAL STEEL**  
CONVEYORS, PRESSURE TANKS, SMOKE-STACKS, Etc.

### As I See It



by **Elmore Philpott**

**Who Wants Cheap Meat?**  
CANADA is plunging headlong toward another queer crisis like that of the 1930s. But this one looks little, so far.

Even before the outbreak of hoof and mouth disease closed our normal markets for meat, we had so much unsold pork that we literally did not know what to do with it. The storehouses were literally full to overflowing. Pork was being canned to a greater extent than ever before.

Now we also have the extra accumulation of beef due to closing of U.S. markets. And now we have the sudden stoppage of cheese shipments to Britain, due to her financial crisis.

THERE is talk at Ottawa of trying to "unload" some of the surplus meat by selling it below the "floor price" guaranteed by the government.

But the lucky buyers of this bargain meat would not be ordinary Canadians, Americans or Britons. No—we would sell the stuff below cost or actually give it away, but only to faraway foreigners on one absolute condition:

That they are not now customers able to buy that meat at high prices. For if they are regular customers for our pork, or beef, or for our cedar shingle or anything else we produce, we cannot GIVE them that produce without damping down their willingness to BUY what we regularly have for sale.

HERE IS the puzzle: Suppose we in Canada have an accumulated surplus of 42 million pounds of pork. We could not give that pork away to ourselves, for free, even if we wanted to.

For the packinghouse workers, trainmen, truckers, wholesalers and retailers all must be paid too.

But even if Canada, as a nation, made up her mind to give a free dividend of three pounds of meat per person, at no cost above the handling charges, we could not do that without depressing the whole market of the country.

IN THE U.S. they worked out the Brannan plan which never was passed into law by Congress because politicians, like Taft, called it a dangerous socialistic

### "Healthy Surroundings Make Healthy People"



"Healthy Surroundings Make Healthy People"—the theme suggested for World Health Day in 1952—points to a goal shared by all nations. The World Health Organization (WHO), is helping man to conquer his disease breeding environment in many parts of the world. During one of WHO's anti-malaria drives in India (above) it was found that the number of plague cases fell rapidly. Investigations showed that DDT sprayed to kill mosquitoes had also killed the rat fleas and thus cut down the plague.

measure. The idea was roughly this: The farmer was guaranteed his fair price. But when big food surpluses began to pile up the customers were bonused to buy extra food, more or less on the principle of the one cent sales made familiar by drug stores.

The housewife would buy, say, a ham or roast of beef, at the regular price. But on payment of an extra few cents she would get some other cuts of meat thrown in as a bonus to get rid of the surpluses.

TECHNOCRATS, socialists and other critics of the capitalist system claim that it cannot distribute such surpluses—except by war or by armament races. They argue that artificial scarcity is an absolute certainty under the present system.

I agree with part of their argument. But I think many of them underestimate the amazing untried powers that are also part of the present hit-and-miss way of life.

Maybe the women could solve this problem. They could not make a worse mess of it than men have done.

### Average Family Income Higher

WASHINGTON (CP)—The average United States family had an income of \$3,300 in 1950, up \$200 from 1949. Ten million families had incomes of less than \$2,000.

### Relieving of Cancer Pain

BOSTON.—A way of making life painless is being studied here in the interests of cancer sufferers. Deep in the centre of the brain is a spot where scientists believe is the crossroads of pain pathways for most pains you feel.

At Massachusetts General Hospital experiments with an electric needle are being made.

They plan to push it into this point in the brain and destroy the crossroads with an electric spark.

Little George's evening was ending up in the usual manner. His mother had ordered him to bed, he had demanded to know why he had to retire so early, and she had told him: Following the usual pattern he had turned to his father.

"Pop!" he complained, "women are so unreasonable!" Papa watched Mamma out of the corner of his eye, and timidly inquired: "Why, son?"

"Well," explained the thoughtful youngster, "tonight Mom says, 'George, you are too young to stay up.' Know what she'll say in the morning, Pop? She'll say 'Get up George—you're too big to stay in bed! You can't win, Pop!'"

### USEFUL TREE

The common beech tree, which forms large forests in Europe, is used for manufacture of many small wooden articles.

### ray ...

### Reflects and Reminisces

Courtship is when a man pursues a woman until she catches him.

### DIDN'T SHE THOUGH!

In Bella Coola, one hears stressed the necessity of a third outlet from British Columbia's interior. The whole economy of the province and Western Canada, it would seem, squeezes through two narrow corridors to the Pacific—Prince Rupert and Vancouver. But before narrow corridors, Prince Rupert and squeezing were ever heard of, the port of Vancouver was considered enough of an outlet for the whole west coast. Vancouver certainly thought so.

The Irish sweeps idea, suggested as a Canadian institution, always find a vigorous nodding of heads. But that's as far as it ever gets. There seems to be more pleasure in sending money out of Canada, than keeping it at home.

Sometimes a toastmaster is described as a man who eats a meal he doesn't like, tells stories he cannot remember to people who have already heard them.

### PRINTERS INK—OLD AGE!

The Daily News, Thursday, printed a cut of two printers employed in the office of the Calgary Herald in 1883. They are J. D. McAr and Harry B. Wilson, although venerable, they are very much alive and kicking. The picture reminded us

**WHEN ONLY The Finest WILL DO**

**Harwood's CANADIAN RYE**  
Canada's Finest

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## What Percentage of Total Sales Should Be Spent On Advertising?

Here are figures . . . compiled by the Bureau of Business Research, Harvard University, for Retailers:

Line of Business	Percentage
Auto, Accessories, Service Stations	2.6
Electrical	1.1
Florists	5.0
Drug Stores	2.5
Grocery Stores	1.5
Jewelry	3.9
Men's Clothing	3.8
Shoe Stores	3.7
Department Stores	4.3
Hardware	1.4
Beauty Shops	5.3
Furniture Stores	7.0
Building Materials	1.0
Luxury Class (gifts, etc.)	8.7
Women's Apparel	3.9
Cleaners	3.5

## THE DAILY NEWS

of the late Alfred Carter of because man who son who spoke of the Calgary Herald and referred to Minister of how, in 1885, on his arrival in the Alberta city, he was given permission to stow his trunk on the premises until he could find permanent quarters. He banded his trunk and was naturalist used always to feel it was up to man to balance nature

**THE IN Model**

Check these features:

- Automatic
- Portable
- Lightweight
- Quiet
- Lowest
- Best

only \$10

## EASTER CLOTHES

For Men and Boys

VERY REASONABLE PRICES

Shop at the **B.C. CLOTHIERS and Save**

**MEN'S DRESS SHIRTS AND SPORT SHIRTS**—New shades, sanforized, lots of wear. New!

**MEN'S DRESS SOX**—All kinds to choose from. Serviceable.

**MEN'S AND YOUNG MEN'S SLACKS**—Best tailoring, lots of wear. Perfect fit. At Real Values. Pair **8.00**

**MEN'S GABARDINE COATS**—Hollywood style, new shades, all sizes, good fit. Now only **4.25**

**MEN'S SPORT COATS**—All wool, well tailored, good for all year-round wear. Real value, only **5.95**

**MEN'S SWEATERS**—Pullovers, all wool, latest colors, for dress and semi-dress **4.25**

**MEN'S DRESS SHOES**—New styles, good fit, lots of wear **5.95**

**MEN'S HATS**—Fur felt, lined, good quality, styles, lots of wear. Real Bargain

**BOYS' CLOTHES**

**BOYS' SWEATERS**—Pullovers, lots of wear, all wool

**BOYS' SWEAT SHIRTS**—Fancy designs, long sleeves

**BOYS' PANTS**—For school and for dress, good tailoring, lots of wear

**BOYS' SCHOOL SHOES**—Good and solid, sizes 11. Size: 1 to 5

**BOYS' WINDBREAKERS**—Large selection, heavy quality, lots of colors to choose from. Less than factory cost

**FLANNELETTE SHEETS**—54" x 80". Nice shades. Now Real Special

**BE SURE YOU ARE IN** **B.C. CLOTHIERS** 3rd Avenue Since 1911

Next To Royal Hotel



### What Pickup!

Esso and Esso Extra are continually being improved to give the best balanced combination of instant starting, smooth flowing power, lively acceleration and protection against engine ping. Switch to Esso gasolines and you're always ahead!



"Glad I switched to **Esso**"

## Moosheart Women Enjoy Card Party

Mooseheart committee of the local Women of the Moose enjoyed cards after their monthly meeting this week at the home of Mrs. A. Good. The winners were Mrs. A. S. Hamilton and Mrs. H. Harrison. Delicious refreshments were served. Present were Mrs. A. S. Hamilton, Mrs. H. Harrison, Mrs. H. Twocod, Miss Sylvia Johnson, Mrs. J. Flewin, Mrs. H. Paulson, Mrs. J. Taylor and Mrs. Alice Good.

## Memento of "Old Days"

W. J. Alder Recalls Banquet Of August 21, 1909

When a former old-time resident and past Prince Rupert city commissioner arrived here Wednesday to spend a day, he also brought with him a memento of "the old days."

At Rotary luncheon yesterday W. J. Alder passed around the table a menu of a banquet—a good deal different than even the most presumptuous spread served most anywhere in our country today.

It was the Grand Trunk Pacific Railway banquet held for S. Charles Rivers Wilson, president of the Grand Trunk Railway, and President Charles M. Hays, president of the Grand Trunk Pacific Railway, by the Prince Rupert Board of Trade, August 21, 1909.

Mr. Alder recalls the affair well. It was held at the Prince Rupert Inn and the menu shows 10 courses, including caviar and different wines after each course.

Program after the banquet included several toasts, proposed by Toastmaster Jim Christie, Trade Board President Thomas Dunn, A. J. Morris and Fred Stork.

Mr. Alder also recalled another banquet, given a few years later, in honor of Sir Wilfred Laurier, then Canada's prime minister.

"There were probably more long tailed coats and white ties there than at any other time since in Prince Rupert. The dinner cost \$10 a plate."

Mr. Laurier was quoted as saying to Prince Rupert citizens: "You people remind me of men trapped in a mine shaft—but we're digging you out," and he referred to better means of communication, said Mr. Alder.

Father O. P. Mohan O.M.I. left on today's plane for a trip to the Queen Charlotte Islands on ecclesiastical duties.

Mrs. G. G. Withers left on today's plane for Vancouver where she will attend provincial IODE meetings.

Mrs. Frank Skinner, who has been on a trip to Vancouver, is returning to the city on the Camosun tonight.

H. S. Harrison returned to the city a few days ago after an absence from the city of nearly two years. He spent a year in his native South Wales and about eight months in Montreal.

Miss Annette DeKergommeaux who has been taking a secretarial course at Smithers, is visiting for a few weeks at the home of her parents, Mr. and Mrs. J. DeKergommeaux, in Terrace.

Capt. John Llewellyn, examiner of master and mates, after spending a couple of days here conducting examinations for local navigation candidates, sailed last night by the Prince Rupert on his return to Vancouver.

STYLISH PRELATE  
Antony Bek, English churchman who was made Bishop of Durham in 1285, was renowned for his magnificent retinue.

MILITARY ORIGIN  
The term belfry in olden times was applied to watch towers or ones from which an alarm bell was rung.



LINO CUT—By Eugene Mah, Grad. 8, Booth Memorial High School

## Oddfellows' Final Party

Final card party of the winter series held jointly by Oddfellows and Rebekah Lodge was held Tuesday night at the Oddfellows' Hall. Following were winners: Mrs. A. E. Wood, ladies' first, and Mr. Jack Davis, men's first in whist; Mrs. Margaret Stewart, and Mr. Thomas Priest, first in cribbage.

Refreshments were served by Mrs. E. Telseth, Mrs. J. Garon, Mrs. L. Bolron and Mrs. G. R. Brett. Mrs. W. Whiffin was cashier.

## Florida to Alaska In US Air Force

On his way from Florida to Alaska on transfer in the service of the United States Army Air Force, Master Sergeant C. C. Haven left on the Princess Norah this morning for Anchorage.

Haven had driven here a few days ago from Florida. He will be stationed at Ladd Field at Anchorage.

Although some adults will work with leather, the largest number will be those who are finishing their sewing or Home Art projects begun during the University Extension course of the last three weeks.

Visitors will be able to see the variety of work undertaken at the Civic Centre, and that they will be able to gain information in case they wish to begin similar work next year.

## Catholic Party Draws Crowd

Forty-four players turned out last night to enjoy the regular Catholic card party. Winners were Mrs. A. Good and Mr. A. E. Chilton, whist; Miss Polly Astoria and Mr. George Cloutier, bridge; Mrs. M. Williams and Mr. S. Bautovic, cribbage.

## Craft Workers Busy at Show

This lino-cut is made by Eugene Mah, a local High School student who will have some of his work in the display opening tomorrow. Tonight he and Jimmy Baldwin and Gordon Steneth will be helping the Art Club hang pictures while the craft workers help Rowland Miles set up the craft displays.

Once the show opens the craft workers of all ages will have a very busy time. The small gymnasium will be turned into a workshop where all varieties of Civic Centre craft work will be in progress continuously. There will be junior and teen age boys doing leatherwork while girls sew and do woodwork.

Although some adults will work with leather, the largest number will be those who are finishing their sewing or Home Art projects begun during the University Extension course of the last three weeks.

Visitors will be able to see the variety of work undertaken at the Civic Centre, and that they will be able to gain information in case they wish to begin similar work next year.

## THE EXPERTS Say...

By KAY REX  
Canadian Press Staff Writer  
PRICES "HEARTACHE"—It's a "daily heartache" for Canadian women to shop in the face of soaring prices and declining savings, says Mrs. W. R. Walton, Jr., of Oakville, Ont.

As President of the Canadian Association of Consumers, Mrs. Walton has devoted much time to studying the problems of homemakers across Canada.

Six months ago the C.A.C. announced whole-hearted support of the Thrift Drive launched by the National Council of Women. Since then it has kept after its 13,000 members to carry the campaign into their own homes and those of their neighbors.

"Every time we enter a grocery store, buy clothes for our children or fuel for the furnace, we experience the full impact of what inflationary conditions are like," said Mrs. Walton. "The Canadian Association of Consumers has appealed to its members to take the lead in practising self-discipline—to practise it now before further inflation can bring about economic chaos."

ECONOMY RULES—Large purchases of sweet goods such as cakes and pastries do much to push up the weekly food bill, said Mrs. Walton. Purchasing in larger quantities or by bulk helps cut costs.

"Neighbors with families can co-operate to reduce the cost of milk," suggested Mrs. Walton. Powdered milk could be bought this way in 50-pound drums.

"One group did this and the 50-pound drum produced 200 quarts of milk at five cents a quart," said Mrs. Walton.

The C.A.C. president has discovered herself that it's possible to reduce the quantity of sugar in recipes by as much as one-eighth of a cup when a full cup is called for.

"Food snobberies" should be eliminated, she said. Beef liver soaked in milk tastes like calf liver and costs half as much. Bologna is a nutritious food.

WHIPPED MILK  
The C.A.C. head has an inexpensive method for making whipped topping from powdered milk. It looks just like whipped cream.

INGREDIENTS: One-half cup water; one tablespoon lemon juice; one-half cup skim milk powder; two tablespoons sugar; one-quarter teaspoon vanilla.

Put water and lemon juice into bowl and add the milk powder. Beat until stiff, gradually adding sugar and vanilla at the same time. Chill and use as you would whipped cream. This recipe gives 2½ cups topping.

Here is one of her suggestions for stretching a pound of steak:

MEAT LOAF: One pound minced round steak; three-quarters cup tomatoes; three-quarters cup bread crumbs or dry oatmeal; salt, pepper; mix well. Add onion to taste. Bake from 30 to 45 minutes.

## Hotel Arrivals

Prince Rupert  
C. M. Crispin, New Westminster; G. Joy, Prince George; T. Connelly, Chicago; R. Lucien, A. Swanson, I. A. Falconer, E. W. Eckford, O. H. Quealy, John Webster, and N. Tarbuck, Vancouver; Mr. and Mrs. Whieldon, L. E. Peters and W. C. Lindstrom, Terrace; Mrs. Bazo, Exstew; Mrs. F. Vasilinok, Edmonton; A. S. M. Munro, Houston.

# "SALADA" TEA BAGS

Sold in hundreds of millions

## A NEW SUIT FOR SPRING

Do you want a suit that REALLY suits YOU?  
Do you want it in the RIGHT COLOR at the RIGHT PRICE?  
That's what you get when you let us help you choose your suit.

# WATTS & NICKERSON

MEN'S CLOTHING

## Admission

Admission has arrived for... (81c)

Members' and... (81c)

Applewhite, M.P. Parliament, Friday, 8 p.m., CFPR. (81c)

Feature attraction... (82c)

ive and tournament, April 5, Moose... (82c)

ughters meeting to... (81c)

## PIRIN

EYES PAIN AND THROAT COLDS BETTER FAST!

THE PUBLIC IS INVITED To Attend  
Rotary Club of Prince Rupert's  
**ACTION And RUMMAGE SALE**  
SATURDAY, APRIL 5, 1952  
Sheardown's old store, across from Super-Valu  
RUMMAGE SALE COMMENCES 11 A.M.  
AUCTION SALE AT 2 P.M.  
Useful items including Furniture, Radios, Heaters, Washing Machines, Fur Coats, Books, Cameras, Clothing, etc.

## CUSHIONS

Kapok filled, beautiful coverings in Wine, Green and Yellow with different designs... They will adorn your furniture.

PRICE  
**\$3.60**  
and  
**\$4.30**

### BED THROWS

66" x 72" satin covering, reversible, in wine, gold, green and rust... **\$11.25**

## A. MacKenzie Furniture Ltd.

"A Good Place To Buy—For Over a Quarter Century"  
327—3rd Avenue Phone 775

More people drink Burnett's than any other dry gin

## BURNETT'S White Satin BURNETT'S Red Label LONDON DRY GINS

Distilled in Canada and distributed by The House of Seagram  
This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## SATURDAY and MONDAY SPECIAL Ladies' Nylon Tricot Blouses—\$2.98

### Fashion Show at ELKS' HOME

(Second Ave., Opposite Prince Rupert Hotel)  
WEDNESDAY, APRIL 9th - 8:30 P.M.  
Ladies' and Teens' Fashions  
Featuring: Sportswear... Shortie Coats... Summer Coats... Dresses... Skirts Blouses and Sweaters.  
"STYLES OUT OF THIS WORLD" from

# DOM'S DEPT. STORE

NEW LOCATION—THIRD AVE. W.—Next to George Cook, Jeweller

# CLASSIFIED ADS

(CLOSURE TIME—10 a.m. on day of publication)  
 Classified Advertising is payable in advance. Please refrain from telephoning. Classifieds, 3c per word per insertion, minimum charge 50c. Birth Notices 50c. Cards of Thanks, Death Notices, Funeral Notices, Marriage and Engagement Announcements \$2.00.  
 SPECIAL DISPLAY, DOUBLE PRICE.

## Urges Wider Canada View

People Should Know More Of Great Developments.

QUEBEC — Canadians last night were urged to get a closer and wider acquaintance with the physical features of their country as a means of learning more about the opportunities being offered to them and their children.

M. W. Maxwell of Montreal, chief of development for the Canadian National Railways, in an address before a dinner meeting of the Quebec Board of Trade and La Chambre De Commerce de Quebec here last night, warned that a large proportion of Canada's 14,000,000 inhabitants do not know where they stand in the country's current wave of economic development because "they know too little about the economic facts of the country they live in and draw their living from too little of the opportunities it offers them."

Mr. Maxwell recalled the prophecy of the late Sir Wilfred Laurier that the 20th century belongs to Canada. But, he pointed out, since those words were spoken 50 years ago, Canada has suffered two world wars and a major depression and it is only since the last war that the country entered a period of a rapid development.

With production figures now reaching 21 billions, he said, the development has been so rapid that it has evoked almost startled comment among Canada's neighbors. The development of new sources of natural wealth—nickel, asbestos, zinc, copper, iron, titanium, uranium, oil, aluminum and hydro-electric power has marched apace with other development.

The speaker pointed out and noted that once again the railroads are pushing back the frontiers.

But despite this, he stressed, in his work across the nation as a development officer, he sensed only a passive acceptance by Canadians of their country.

Mr. Maxwell recalled that as early as 1939 an appeal had been made for a continuing study of the natural wealth of Canada as a broad national program in which all classes of society and all grades of education would find some role or could take

## Keep Slim, No Cancer

Abundant Diet Makes It Easier to Start

CHICAGO — (AP) — Keeping slim apparently is some insurance against getting cancer. Overweight people are more prone to cancer and other diseases than normal weights, life insurance figures show.

The picture was described today to newspaper men on an American Cancer Society tour by Dr. Albert Tannenbaum of the department of Cancer Research, Medical Research Institute, Michael Reese Hospital.

The abundant diet, especially in calories, seems to "make it easier for cancer to start, he said. Food doesn't cause cancer, but it may modify or influence the cancer process.

Cancers take longer to appear when animals eat diets below the accepted health minimums in calories, fat, protein, vitamins and minerals. But if humans don't get enough energy foods, vitamins or other things, they become prey to other diseases, especially infections.

So the best bet seems to be a good balanced diet designed to keep normal weight for your own height, build, and age.

Once cancer has started, diets to lose weight are bad. Cancers tend to rob the rest of the body of foods, and insufficient diet hurts general health all the more.

some part. It would include a program of investigation, research and enquiry, centrally organized for correlation, but carried out in detail under the direction of regional, provincial or district councils with the objective that industrial, civic, educational, social and other organizations might obtain a clearer knowledge of what we have in this country.

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## Quiz Answers

ANSWERS: 5. Sask. 3. 12%. 1. In his 16th year. 4. 1951 earnings bought almost twice 1929 earnings. 2. Quebec and Nova Scotia.

Distillation of fuel oil from bituminous coal at low temperatures helped Britain to meet oil shortages in the First World War.

### ANNOUNCEMENTS

- Rotary Rummage and Auction Sale, April 5.
- Conrad Street School Parent-Teacher White Elephant Sale, Conrad School, April 5.
- Canadian Legion card party, April 9.
- Legion Auxiliary Spring Sale, April 9.
- Job's Daughters Easter tea, April 10.
- Queen Mary Chapter daffodil tea, April 14, Canadian Legion.
- Women of the Moose Spring Bazaar and Tea, April 17.
- Cathedral Spring Bazaar, April 17.
- St. Peter's Spring bazaar, April 24.
- Girl Guide tea and sale, Anglican Cathedral Hall, Saturday, April 26.
- United Church W. A. Spring Bazaar May 1.
- L.O.B.A. Spring sale, home-cooking, etc., May 3.
- Sonja's Tea, May 10.
- Presbyterian Missionary Tea May 14.
- Eastern Star tea, Masonic Temple, May 15.
- Cathedral tea and rummage sale, May 31.

### BIRTH NOTICES

- BOND—Born to Bunny and Johnny Bond in the Prince Rupert General Hospital, April 4, 1952, a son, 8 lbs. 1 oz. A brother for Shirley and Danny. (1tp)
- CHURSKY—Born to Mr. and Mrs. A. Chursky in the Prince Rupert General Hospital on Saturday, March 29, 1952, a son, William John, 8 lbs. 14 oz. (82p)
- TENG—Born to Faith and Maurice Teng in the Prince Rupert General Hospital, April 3, a son, Darrell Albert, 8 lbs. 12 oz. (1tc)

### PERSONAL

- MRS. IVY HALLIWELL, P.O. Box 562, has been appointed Northern Representative of International Correspondence Schools. (1tc)
- AVOID the rush, get your Easter Perm now. Large stock to choose from. Phone 855. Jerry's Beauty Salon, under new management. (tf)
- WE PAY cash for burnt out motors, any size or make. Wilford Electrical Works, Cow Bay. Phone Blue 391. (tf)

### HELP WANTED—MALE

- WANTED—Welder mechanic, also heavy duty mechanic. Top wages, good working conditions. Reply in writing giving age, experience, qualifications and where last worked. Box 343, Daily News. (85c)
- WANTED—Young married man to work in sawmill. Write Group Mills, Oona River, B.C. (82p)
- HELP WANTED—Truck driver. Apply Burns & Co. Ltd. (tf)

### AGENTS WANTED

- AMAZING guarantee, up to 1 year, gives free replacement on men's socks and ladies' nylons, enabling you to sell everyone. Opportunity to develop sure income. No investment required. Group managers invited. Write for free sales kit. Super-Sox Canada, 18 York St., Hamilton, Ont.

### FOR SALE

- GUARANTEED reconditioned sewing machines. Singer Sewing Machine Co. Phone 864. (81c)
- FOR SALE—Combination wood and gas range, apartment size floor model radio. Phone Black 446. (81p)
- FOR SALE—Washer, rocker, chairs, record player, records. \$120. Phone 648. (82c)
- FOR SALE—Post war Singer treadle. Black 403, 308 1/2 5th West. (82c)
- WANTED—Small 2 bedroom house, centrally located. Phone Green 825. (85p)
- FOR SALE—Chesterfield and two chairs. 400 8th West. (81p)
- NATIONAL Machinery Co. Limited. Distributors for: Mining, Sawmill, Logging and Contractors' Equipment. Enquiries invited. Granville Island, Vancouver 1, B.C. (tf)
- FOR SALE—Oil heater, small coal and wood stove, hotplate, pictures, dishes, kitchen table, bedding, radio, etc. Phone Red 738 after six. (82p)
- FOR SALE—30 ft. gillnetter "Nechemus" as is. Can be seen at Dry Dock. Phone Green 489. (82p)
- BUSINESS for sale, 3rd Avenue. Apply Rupert Tobacco Store. (86p)

### FOR SALE

SIMPSON'S SPECIALS	
Reg. Price	Reduced Price
5-pc. Chrome Set	103.30 85.30
5-pc. Chrome Set	117.50 99.50
Kroehler Recliner	
Rocker	85.00 65.00
Ottoman	
to match	19.50 14.95
Boydair	
Chairs	21.95 16.95
Hostess	
Chairs	19.95 14.95
Arm	
Chairs	54.50 45.00
Mr. and Mrs.	
Chests	68.50 65.00

THE ROBERT SIMPSON PACIFIC LTD.  
 312—3rd Ave. W.  
 Phone 460

### CARS FOR SALE

- FOR SALE—1948 Dodge 4 door sedan, new motor, seat covers. \$1050.00. 742 7th West. Blue 617. Chris. (82p)
- FOR SALE—'51 Austin sedan. Excellent condition. Only 1700 miles. Owner leaving town. Call 212, 9 to 6 p.m. (tf)
- FOR SALE—1950 Austin A-40 sedan, excellent condition having travelled mainly on first class roads. Priced at Vancouver. Price \$1250.00 cash. Phone Mr. Fraser, 477. (tf)
- FOR SALE—1941 Ford Tudor, 1949 motor, five good tires, new brakes, needs paint job. \$775.00 or best offer. Phone Black 508. (85c)

### BOATS FOR SALE

- FOR SALE—Tenders will be received by the undersigned up to noon of Friday, April 25th, 1952, for the purchase of the hereunder described gas boat, together with gear and equipment situated therein, on an as is where is basis: Name, "Oceanic 223"; length, 28 feet; beam, 7 feet; depth, 3 feet 3 inches; powered by 6 H.P. Easthope engine. The boat is in the custody of Mr. Daniel McLeod, Humpback Bay Park, near Island. Terms: Strictly cash. Highest or any tender not necessarily accepted. G. F. Forbes, Official Administrator, Administrator of the Estate of George Hughie MacKenzie, deceased, Court House, Prince Rupert, B.C. (84c)
- FOR SALE—Troller, complete with poles and gurdies, Palmer engine 45 H.P. Phone B.C. Packers for information. (86p)

### FOR RENT

- FOR RENT—Large light house-keeping room to share with quiet gentleman. Close to town; 2 single beds, 2 tables, 2 hotplates, 2 clothes closets, etc. Write Box 345, Daily News. (86p)
- FOR RENT—General Electric floor polishers, \$1 per day. Phone Blue 992, Pacific Electric. (tf)
- HOUSEKEEPING room for quiet non-drinking man. P.O. Box 627. (83p)
- ELECTRIC portable sewing machines by the week or month. Free delivery. Singer Sewing Machine Co. Sew and Save. Phone 864. (81c)

### WANTED TO RENT

- WANTED TO RENT—Small furnished suite, bachelor apartment or housekeeping room by clean, quiet office worker. Contact Mrs. Donovan, Prince Rupert Hotel, evenings. (82p)
- WANTED—Small apartment or house by well-known local couple, non-drinkers, no children. Quiet, close-in surroundings desired. Green 84. (tf-nc)

### WANTED

- WANTED—Tug, 25 to 35 feet, preferably steel construction and diesel motor. Wire, write or phone Canim Lake Sawmills Ltd., Canim Lake, B.C. (86c)
- WANTED—TOP MARKET PRICES PAID for scrap iron, steel, brass, copper, lead, etc. Honest grading. Prompt payment made. Atlas Iron & Metals Ltd., 250 Prior St., Vancouver, B.C. Phone Pacific 6357. (tf)
- CASH for scrap cast, brass, copper, batteries and radiators. Phone 543. Call 629 6th Avenue West, City. (tf)
- WANTED—6 or 7 H.P. Easthope engine. Write Box 344, Daily News. (81p)
- WANTED—Used piano. Green 923. (85p)

### REAL ESTATE

- FOR SALE—3 bedroom house, close in. Furnished or unfurnished. Harbor view. Prince Rupert Realty Co., over Broadway Cafe. (1tc)

### CFPR RADIO DIAL

1240 Kilocycles  
 (Subject to Change)

FRIDAY	
P.M.	5:20 International Commentary
	5:30 Musical Program
	5:40 Supper Serenade
	6:15 Personal Album
	6:30 Musical Varieties
	6:45 Smiley Burnette Show
	7:00 CBC News
	7:15 CBC News Roundup
	7:30 Musical Program
	8:00 Watcha Know, Joe?
	8:30 Vancouver Theatre
	8:45 CBC News
	9:00 Canadian Short Stories
	9:45 Poets and Critics
	10:00 CBC News
	10:10 CBC News
	10:15 Nightly Reporting
	10:30 Canadian Piano Music
	11:00 Weather Report and Sign-off
SATURDAY	
A.M.	7:00 Musical Clock
	8:00 CBC News
	8:15 Here's Bill Good
	8:15 Hits and Encores
	8:30 Morning Devotions
	8:45 Little Concert
	9:00 BBC News and Commentary
	9:15 Saddle Serenade
	9:30 CBC Stamp Club
	9:45 Songs of the West
	9:59 Time Signal
	10:00 Trans-Canada Children's Theatre
	10:30 World Church News
	10:45 CBC News
	10:55 Weather Report
	11:00 Saturday Date
	11:30 Weather Report
	11:31 Message Period
	11:33 Recorded Interlude
	11:45 Scandinavian Melodies
P.M.	12:00 Mid-day Melodies
	12:25 Musical Program
	1:00 Platter Parade
	2:00 Ballies Club
	3:00 This Week
	3:15 CBC News
	3:25 Recorded Interlude
	3:30 NBC Symphony Orch.

### REAL ESTATE

WILL EXCHANGE house New Westminster for house or apartment Prince Rupert for 3 or 4 months. J. Kenny, Box 1000, Prince Rupert. (82p)

### SCHOOLS AND COLLEGES

LaSalle Extension University  
 3743 West 10th Avenue  
 Vancouver, B.C. (102c)

### ACCOUNTANTS

PUBLIC ACCOUNTANT, Income Tax specialist. S. G. Furk, Stone Building, Red 593. (20m)

### CARTAGE AND CONTRACTING

KAIEN TRANSFER—General contracting, lots cleared, stumps pulled, rock, garden dirt, general hauling. Phone Black 603. (84p)

### "GOVERNMENT LIQUOR ACT"

(Section 27.)  
 NOTICE OF APPLICATION FOR CONSENT TO TRANSFER OF BEER LICENCE  
 Notice is hereby given that on the 22nd day of April next, the undersigned intends to apply to the Liquor Control Board for consent to transfer of Beer Licence No. 1074, issued in respect of premises being part of a building known as Commercial Hotel, situate at 901 First Avenue West, in the city of Prince Rupert, in the Province of British Columbia, upon the lands described as Lots 13 and 14, Block 9, Section 1, Map 923, Prince Rupert Land Registration District, in the Province of British Columbia, from Harold Willard Helgeson to William Harvey Murray, of 665 Eighth Avenue East, Prince Rupert, British Columbia, the transferee.  
 Dated at Prince Rupert, British Columbia, this 24th day of March, 1952.  
 WILLIAM HARVEY MURRAY,  
 Applicant and Transferee. (100c)

### LAND REGISTRY ACT

RE: Certificate of Title No. 34653-1 to Lots Eighteen (18) and Nineteen (19), Block Ten (10), Village of Stewart, Map 818.  
 WHEREAS satisfactory proof of loss of the above Certificate of Title issued in the name of Oliver Smith has been filed in this office, notice is hereby given that I shall, at the expiration of one month from the date of the first publication hereof, issue a Provisional Certificate of Title in lieu of the said lost Certificate, unless in the meantime valid objection be made to me in writing.  
 DATED at the Land Registry Office, Prince Rupert, B.C., this 5th day of March, 1952. A.D.  
 Andrew Thompson,  
 Deputy Registrar of Titles.  
 (M14.21.28.A4.11)

### AUCTION SALE

Timber Sale X 53838  
 There will be offered for sale at Public Auction, at 11:00 a.m. on Tuesday, May 27th, 1952, in the office of the District Forester, Prince Rupert, B.C., the Licence X 53858, to cut 9,165,000 lb.m. of Hemlock and Spruce on an area comprising part of Lots 1310, 4600 and 478, situated 3 miles south of Stewart, Cassiar Land District.  
 Three (3) years will be allowed for removal of timber.  
 "Provided anyone unable to attend the auction in person may submit tender to be opened at the hour of auction and treated as one bid."  
 Further particulars may be obtained from the Deputy Minister of Forests, Victoria, B.C., or the District Forester, Prince Rupert, B.C. (M29 A4.11.18.25. M2.9.16)

### CLASSIFIED ADVERTISING

in the "DAILY NEWS" bring results.

**A Champion**

**Seagram's King's Plate Rye Whisky**

*Say Seagram's and be Sure*

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

GENERAL MEETING OF ROD AND GUN CLUB scheduled for April 4th has been cancelled. Executive and committee meeting, Tuesday, April 8th 7:30 p.m. Moose Hall.

**Goodyear**  
 "The Greatest Name in Rubber"  
 Hose Belting Matting  
 Tires Tubes Batteries  
 Airframe Products  
 Wholesale Only  
**NORTHERN TIRE & RUBBER CO.**  
 712—2nd Ave. P.O. Box 1481  
 Phone Green 992

**GEORGE DAWES AUCTIONEER**  
 Phone Green 810 and Red 127

**WHY WALK? It's Cheaper to Ride!**  
**CLEANING UP THE LOT**  
 These are not new but are in good running order  
 1948 Monarch Sedan — New maroon paint job. Only \$1365  
 1947 Willys Station Wagon — Nice utility and family car. \$1375.00  
 1940 Ford Sedan — Doesn't look so good but runs like a clock. \$575.00  
 1937 Ford Sedan — Economical transportation. \$299.00  
**TRUCK BARGAIN**  
 1948 Chev. Pick-up — A1 motor, good rubber. Very useful truck. \$1195.00

**BOB PARKER LIMITED**  
 "Home of friendly service"  
 Phone 93

**Easter Cards**  
 For a wide selection of first quality EASTER CARDS order early from  
**Dibb Printing Co.**

**DINING PLEASURE IN SPARKLING NEW SURROUNDINGS**  
**Commodore Cafe**

**PLUMBING and HEATING**  
 The Reliable and Prompt Service You Know  
**PHONE 174**  
 For Repairs and Alterations  
**Smith & Elkins Ltd.**  
 P.O. Box 274

**BLONDIE**  
 —The Old Sulphur and Molasses Routine

## Business & Professional

**PRECISION SAW FILING**  
 Blue 594 Box 1485  
 Agent: Bus Terminal Island City Builders

**John F. L. Hughes, D.C. CHIROPRACTOR**  
 Hrs.: 10:30-12:30, 2:00-5:00  
 Eves.: by appointment only  
 21 - 23 Besner Block  
 Phone Blue 442

**SCOTT McLAREN CHARTERED ACCOUNTANT**  
 James Block 608—3rd Ave. W.  
 Prince Rupert, B.C.  
 Phone 347 P.O. Box 374

**GEORGE RORIE & CO. ACCOUNTANTS & AUDITORS**  
 Besner Block Phone 387  
 P.O. Box 130

**HELEN'S BEAUTY SHOP**  
 Permanent Waving  
 Beauty Culture in all its branches  
 204—4th Street Phone 655

**WE RENT TRUCKS, COMPRESSORS, CONCRETE MIXERS**  
 By hour, day or month  
 Phone Blue 939

**QUALITY REPAIRS**  
 For Downtrodden Heels and Worn Soles  
 Box 774 Second Ave.  
**MAC SHOE HOSPITAL**

**PORTRAITS**  
 Films Developed and Printed  
**PROMPT SERVICE**  
**CHANDLER'S STUDIO**  
 216—4th Street Box 645  
 Phone Green 389  
 Prince Rupert

**For the MEAL that REFRESHES**  
 BEST OF FOOD  
 FOR TAKE OUT ORDERS PHONE 38  
**BROADWAY CAFE**

**RE-ROOF NOW**  
 YOUR ROOF may not last through another winter. We will give free estimates on RE-ROOFING ASPHALT or CEDAR SHINGLES.  
**GREER & BRIDDEN**  
 Phone 909 215 First Avenue W.

**WRATHALL'S Photo Finishing**  
 DEVELOPING, PRINTING  
 ENLARGING  
 EXPOSURE METERS  
 AMATEUR SUPPLIES  
 Phone Green 136 Box 478

**CHINESE DISHES**  
 Chop Suey - Chow Mein  
 Open 6 p.m. - 3:30 a.m.  
**HOLLYWOOD CAFE**  
 For Outside Orders Phone 133

**Tailoring**  
 Ladies and Gents  
**LINE the Tailor**  
 220 Sixth St.

MARGARET...  
 STONE...  
 BLUE...  
 ELECTRIC...  
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 ROOFS...  
 OIL...  
 H. G. HEL...  
 REAL ESTATE...  
 Train S...  
 For the East...  
 From the East...  
 Daily except...

# Ready for "National"

By BEN PHLEGAR

LONDON (AP)—The Grand National, the world's most famous and unpredictable steeplechase, will be run Saturday at Aintree.

If you're looking for a winner you'd better get the old hatpin sharpened up. For years, science and the bookies have proved that the hatpin method is by far the most reliable for finding the winner of this free-for-all where the favorite almost never wins and where most of the field never sees the finish line.

Fifty-two horses, including two previous winners, are eligible to start in the 4 1/2-mile chase over 30 of the toughest fences on any race course. Veteran observers agree that the odds against any particular horse ever finishing are at least 10 to 1.

The shortest price at the moment, as far as possible winners are concerned, is a fraction more than that of J. H. Griffin's Irish-bred Royal Tan heads the list at 100 to 9.

Royal Tan, an eight-year-old gelding, finished second to Nickel Coin last year. They were the only two horses of a starting field of 36 to finish the course without falling.

Derrinstown finished third despite the fact it fell at the 22nd fence. Jockey Albert Power scrambled to his feet, remounted and brought his horse home at odds of 65 to 1.

Derrinstown is in this year's race, too, but so far the betting public must consider that last year's events were only luck. You can still get odds of 100 to 1 against Derrinstown winning.

This tremendous uncertainty and long odds against success make the National an ideal fixture for the Irish Hospital Sweepstakes. The sweeps base their main drawing each year on the results of this race.

On form alone the horses to watch are Royal Tan, which will carry 160 pounds compared with 143 last year; Freebooter, the 1950 winner which is loaded down with top weight of 175 pounds; Joy and Border Luck, both of them winners in two of their last three races.

In addition to Freebooter, there is one other previous winner in the field. It's Russian Hero, a long-shot victor in 1949 which hasn't won a race since that Grand National triumph.

In addition to its other claims to fame, the National is also the world's richest steeplechase. First place this year will be worth \$26,753.

Twenty-eight special trains will run to Liverpool from all parts of the British Isles. The crowd, on which an official figure is never announced, is expected to run somewhere near the usual 300,000.

If 50 or more of the eligibles start the field will be the third largest in the 106-year history of the race. The record field is 66 in 1929 when Greglach won at 100 to 1. In 1947 there were 57 starters and again a 100-to-1 shot, Caughoo, won. Forty-nine started and seven finished when Freebooter won at 10 to 1 in 1950.

# The DAILY NEWS SPORTS

## Boston Takes Lead In NHL Semi-Finals

Jack McIntyre's Third-Period Counter Leaves Canadiens Behind Eight-Ball

MONTREAL (CP)—Jack McIntyre's third-period goal Thursday night gave the Boston Bruins a 1 to 0 decision and a three-two lead in games over the Montreal Canadiens in the best of seven Stanley Cup semi-final.

Cup semi-final.

It was the third victory in a row for the Bruins who played a sound, steady game all the way and protected their slender lead for the last 17 minutes of the bitterly fought game with a brilliant defensive display.

The Canadiens roared to a two-game lead on home ice to start the series but the Bruins, who finished fourth in the 70-game National Hockey League schedule, tied it up at home.

Boston's win before 14,519 fans puts the club in a commanding position to wind up the series at home and move on to Detroit to meet the league champion Red Wings in the final for the historic trophy.

## on The ALLEYS

Peggy Thompson took the lead in all scoring in the Ladies' Bowling League Tuesday. Bowling for Lyons, in A Division, she rolled a 302 single and tripped 683. Elsie Rosang, of Co-op, rolled 30 high single in B Division with 255, while Mona Lykegard, of Shentons, totalled high with 633.

### Results

A Division—Lyons 3, Savoys 0; Rosa Lee 3, Wrathalls 0; G & Anderson 3, Cloverleafs 0; Lucky Strikes 2, Stars 1; McMeekins 2, Annettes 1; Dibb Printing 2, Skeena Grocery 1.

B Division—75 Taxi 3, Sunrise 0; Co-op 2, Seventh Ave. 1; Shentons 2, Mansons 1; McKays 2, Cooks 1; Big Sisters 2, Rupert Radio 1; Tollers 2, Commercial 1.

### Standings

A Division—Lucky Strikes 14, Lyons 12, Dibb 10, McMeekins 10, Annettes 10, Rosa Lee 10, G & A 8, Savoy 7, Skeena 7, Wrathalls 7, Cloverleafs 7, Stars 6.

B Division—Cooks 12, Sunrise 11, Seventh Ave. 11, Co-op 10, Shentons 10, Commercial 9, McKays 9, Mansons 9, Rupert Radio 8, Tollers 8, 75 Taxi 6, Big Sisters 5.

## BASEBALL SCORES

### Pacific Coast

Portland 4, San Francisco 3. Seattle 4, Hollywood 1. Oakland 0, San Diego 3. Los Angeles 12, Sacramento 2.

## Your Easter Parade Begins Right Now!



## SMART FOOTWEAR

Fashioned to enhance your costume. We've a complete selection of new designs in colors, leathers and heel heights you prefer.

Widths AA-C

## FASHION FOOTWEAR

## EASTER GOODIES

- Decorated Easter Eggs
- Easter Baskets
- Easter Egg Dyes
- Easter Plush Rabbits
- And Many Easter Novelties



## THE VARIETY STORE

Where Your Dimes are Little Dollars  
518 3rd Ave. Box 1116 Red 400



HORSE AND RIDER—By ARTHUR MELIN, High School Student

## Arts and Crafts Display

SATURDAY, SUNDAY and MONDAY  
April 5th, 6th and 7th

### SPECIAL FEATURES

- 20 Original Paintings of Maclean's Magazine Covers.
- 56 Mexican Wood Cuts and Lithographs.
- Vancouver School of Art Variety Exhibit.

### PROGRAMME

SATURDAY — YOUNGSTERS' DAY

- SATURDAY AFTERNOON, 2 TO 5 P.M.—
  - Opening, 2 P.M.—Art and Craft Demonstration by Junior Members.
  - Movie, 4:00 P.M.—The Carlsen Story.
- SATURDAY EVENING, 7 TO 10 P.M.—
  - Art and Craft Demonstration by Teen Members.
  - Movie, 8:30 P.M.—The Carlsen Story.
- SUNDAY, 2 TO 5 P.M.—
  - Symphony Concert and Tea.
  - Movie, 4:00 P.M.—The Carlsen Story.
- MONDAY AFTERNOON, 2 TO 5 P.M.—
  - 2:00 P.M.—Art and Craft Demonstration by Adult Members.
  - 4:00 P.M.—Movie, The Carlsen Story.
- MONDAY EVENING, 7 TO 10 P.M.—
  - 7:00 P.M.—Art and Craft Demonstration by Adult Members.
  - 8:30 P.M.—Movie, The Carlsen Story.
  - 9:30 P.M.—Drawing for raffle prizes.

## Sugar Ray's Ambition

Harlem Negro Wants To Join Company of Triple Champs

NEW YORK (AP)—His old lust for fighting has faded away with time but Sugar Ray Robinson wants to rack up one more record before he hangs up his gloves.

The middleweight king wants to join Bob Fitzsimmons and Henry Armstrong among the ultra elite of triple champions. Unless present plans go awry, the Harlem Negro will go after his third crown against light heavyweight champion Joey Maxim in the Yankee Stadium late this June.

Robinson has two more middleweight title defenses scheduled before then. April 16 he'll face Rocky Graziano in Chicago Stadium, and a month later he'll take on Paddy Young in Madison Square Garden.

Fitzsimmons was the first boxer to win three titles although he never held the three at one time as Armstrong did later. Fitz captured the middleweight, heavyweight and light heavyweight championships in that order.

Armstrong seized the featherweight title in 1937 and then swept the lightweight and welterweight championships in 1938. Because of Armstrong's monopoly of three of boxing's most active divisions, boxing commissioners ruled a fighter couldn't hold more than one title at a time.

Robinson was forced to give up his welterweight title when he knocked the middleweight crown off Jake LaMotta's bulging brow. If he whips Maxim, Ray probably will retire from the ring. The Sugar Man has more than a half-dozen business enterprises going to keep him warm.

Barney Ross and Tony Canzoneri each held two genuine titles, the lightweight and welterweight diadems, and one synthetic championship—the junior welterweight. Junior title are no longer recognized.

### BIG RIVERS

The combined delta of the Ganges and Brahmaputra Rivers in Bengal covers an area nearly as big as England and Wales.

## Grudge Matches Are Featured in Final Curling

Neely Moore's rink holds the Prince Rupert Curling Club challenge trophy for the rest of the year and the Dominato rink (Grand Challenge winners) proved its superiority over Rowbotham 9-6 in the final curling matches for the season held last night.

In another "grudge" match Shier rink defeated Blank rink (the challengers) 15-7.

Moore rink, skipped by Neely Moore, defeated Eyoifson 19-4, supported by W. Cuthill, Joe Scott and Art Nickerson. With Barney Eyoifson (skip), played Rusty Ford, Gordon Bateman and Harold Thom.

In the first grudge match, Rowbotham rink had challenged the bonspiel Grand Challenge winners on the strength that Rowbotham had won both the Gordon's Hardware club trophy and North Star bonspiel trophy.

In the third match, Black rink challenged Shier due to the seven-ender scored against the former in the bonspiel. Shier opened the match, counting five in the first end, four in the last.

Tonight a broom-ball game and a dance on the ice winds up curling activity for the season. Rink will be opened to skating for a possible two-week period, beginning Saturday.

A man in an insane asylum sat fishing over a flower bed, when a visitor, wishing to be friendly, walked up and asked, "How many have you caught today?"

Replied the inmate: "You're the ninth."



save you money!

If you must sell it, advertise it NEWS CLASSIFIED.



This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## 10-PIN BOWLERS

### WEEK-END DOUBLES TOURNAMENT

350 Scratch — 70% Handicap

Time 1:00 Sharp — 5 Games

Entry fee \$9.00 per doubles team

Entry fee includes bowling

NEW PINS

GET ENTRIES IN EARLY PLEASE. PHONE RED 709

## STEELHEAD DERBY

OPENING SATURDAY  
April 5 - May 17

Annual Steelhead Derby open to members of Prince Rupert Rod & Gun Club only.

Memberships available at Sporting Goods stores, Hardware stores, or phone Jim Bacon (948) or George Rorvik (770).

Good prizes for heaviest fish weighed in at DAN'S SERVICE STATION, McBride and Third Avenue, between above dates. Derby open to juniors, with special prizes.

Get Your Fishing In Now While the Big Ones are Running and Win a Valuable Prize

## PRINCE RUPERT ROD & GUN CLUB

For whisky with striking quality... say CORBY'S

## Corby's

- Special Selected
- Royal Reserve
- Old Rye

No finer whiskies anywhere

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## USED CARS

### Special for One Week

1937 Terraplane Sedan \$195.00

- 1—1950 Austin Sedan
- 2—1951 Austin Sedans
- 1—1949 Austin Panel
- 1—1948 Ford Sedan
- 1—1941 Morris Sedan
- 1—1941 International Panel
- 1—1936 Ford Sedan

## Superior Auto Service

Limited

Third Avenue West Phone Green 217

Canada's greatest bargain in home beauty!

## Kem-Tone

MIRACLE WALL PAINT

ONE GALLON DOES A LARGE ROOM

1.79 qt. 6.29 gal.

## GORDON & ANDERSON

SPORT NEWS PICTURE—This photo, taken by David Bier, of the Montreal Herald, was chosen the best sport news photograph of 1951 in the third annual National Newspaper Awards. Rocky Graziano is standing over Montreal Johnny Greco whom he has floored with a right to the jaw. Bier's lens caught and highlighted the concentrated fury in Graziano's face. (CP PHOTO)

## National Hockey League Champions

- Toronto Arenas
- Montreal Canadiens
- Ottawa Senators
- Toronto St. Patricks
- Ottawa Senators
- Montreal Canadiens
- Montreal Canadiens
- Montreal Maroons
- Ottawa Senators
- New York Rangers
- Boston Bruins
- Boston Bruins
- Montreal Canadiens
- New York Rangers
- Toronto Maple Leafs
- Detroit Red Wings
- Toronto Maple Leafs
- Detroit Red Wings
- Detroit Red Wings
- Toronto Maple Leafs
- Boston Bruins
- Boston Bruins
- New York Rangers
- Detroit Red Wings
- Montreal Canadiens
- Montreal Canadiens
- Montreal Canadiens
- Montreal Canadiens
- Toronto Maple Leafs
- Detroit Red Wings
- Detroit Red Wings
- Detroit Red Wings
- Detroit Red Wings

## Winners of Stanley Cup

- Montreal A.A.A.
- Montreal A.A.A.
- Montreal Victorias
- Winnipeg Victorias
- Montreal Victorias
- Montreal Victorias
- Montreal Victorias
- Winnipeg Victorias
- Winnipeg Victorias
- Montreal A.A.A.
- Ottawa Silver Seven
- Ottawa Silver Seven
- Montreal Wanderers
- Montreal Wanderers
- Montreal Wanderers
- Ottawa Senators
- Montreal Wanderers
- Ottawa Senators
- Quebec Bulldogs
- Quebec Bulldogs
- Toronto
- Vancouver Millionaires
- Montreal Canadiens
- Seattle Metropolitans
- Toronto Arenas
- No Winner
- Ottawa Senators
- Ottawa Senators
- Toronto St. Patricks
- Ottawa Senators
- Montreal Canadiens
- Victoria Cougars
- Montreal Maroons
- Ottawa Senators
- New York Rangers
- Boston Bruins
- Montreal Canadiens
- Montreal Canadiens
- Toronto Maple Leafs
- New York Rangers
- Chicago Black Hawks
- Montreal Maroons
- Detroit Red Wings
- Detroit Red Wings
- Chicago Black Hawks
- Boston Bruins
- New York Rangers
- Boston Bruins
- Toronto Maple Leafs
- Detroit Red Wings
- Montreal Canadiens
- Toronto Maple Leafs
- Montreal Canadiens
- Toronto Maple Leafs
- Toronto Maple Leafs
- Toronto Maple Leafs
- Detroit Red Wings
- Toronto Maple Leafs



# STORE OPENING SEES DREAM FULFILLED

## City And Foresight Minimates at Wallace's

tenacity and foresight born of a desire to best, and give the best, Louis M. Felsenthal at a goal—some might call it a dream out to conquer his objective. The physical evidence at the corner of Third Avenue and street—Wallace's, concrete evidence of a years of hard work.

Mr. Felsenthal came to Prince Rupert just beginning to bustle up to a world war. He took over operation of drygoods and ladies' wear. It was not without some of the young men entered the retail career he had not followed.

er was in this business came and he died. thought of going into this opportunity says. with a wealth of experience and education. Mr. Felsenthal operation of Wallace's Store, formerly operated by the late father of Mrs. Felsenthal had been here since

er died in 1935 and continued operation until 1940. self-made merchant and took stock of buildings. He saw a city with a lot of looking buildings on street. But he also saw path of expectancy in as the activity of a far-away world began here. He decided some day Prince Rupert in a world of peace, a chance to show new store fronts and designed shop interiors own would be among and the biggest.

is in mind, he purchased one of Prince Rupert retail outlets, 1909 by the late H.

old out to his book-Charles Minns, who operated as his own for and now lives in retirement (Vancouver.) purchase was made in building adjacent to which originally had part of the old store. on, Mr. Felsenthal with his planning, he brought to fruition opening of his new store.

AS USUAL the public first because of proposed changes being known for years "Wallace's." The old boarded up and working a steady bustle of and around the store. er's did not close to. Throughout its renovation went on as factor which caused the comment from the woman on the street, questioning? Why did not close? Or even, model an ancient build-

nity. His mother, Mrs. Dora Felsenthal, of Pittsburgh, is a frequent visitor to Prince Rupert and has a host of friends here. "I want to have one of the biggest and nicest stores in Prince Rupert," Mr. Felsenthal decided, after coming to this city. "Today, I believe I have fulfilled my ambition."

Plans for the present store were born in 1948, when Mr. Felsenthal personally visited a leading architect in Philadelphia who designed the exterior of Wallace's in duplication of the most up-to-date mercantile establishment comparable with New York and Philadelphia merchandising practice.

For interior designing, Mr. Felsenthal appointed Canada's leading firm of interior designers whose engineer came from the Toronto office to supervise operations here. No efforts have been spared to make the new Wallace's Department Store one of the finest in the Pacific Northwest.

One day, in thoughtful mood, Lincoln's little son, Tad, went into the White House study, climbed up on his father's knee, and inquired: "Papa, what did you say when you proposed to mamma?"

Mr. Lincoln tried to evade the question, but the youngster persisted.

"Well," at last came the reluctant reply, "if you must know what I said, Tad, when I proposed to your mother, I said 'yes!'"

## Credit to Community And Convenience to Customers

There were two thoughts in mind in the designing of the new Wallace's Department Store building:

1. To make it an attractive building from the community point of view since it occupies one of the most important corners in the business section of the city.

2. To make it interesting and convenient to the customer who, after all, is primarily intent upon satisfactory purchase for the article desired.

To attack the design from these two basic angles two men, three thousand miles apart, got their heads together.

The original building dates back to almost the beginning of the city of Prince Rupert. Unfortunately, from the viewpoint of the city, with a background of over 40 years practically no changes were made to the original structure. The building had far outlived its usefulness both from a civic point of view and from a merchandising standpoint.

Mr. Felsenthal began planning remodeling of the Wallace's Department Store building in 1948 by making a special trip to Philadelphia and spending two days with the nationally famous architect, Matthew B. Erlich, of that city. It was the first

trip to Philadelphia in a sequence of trips that was required over a period of three years before the present Wallace plans became finalized. The entire project was conceived and designed by a man living so far away that he has never seen the job and possibly will never see the result of his brain child.

Prince Rupert now has an attractive building which is a credit to the city, comparing favorably with merchandising establishments not only in British Columbia but in Canada.

To construct the store properly from a merchandising point of view, Cameron McIndoo of Toronto, Canada's leading interior store designers, were invited in 1950 to join in this project and worked hand in hand with Mr. Erlich. The interior of the new addition to the Wallace store (the premises formerly occupied by the old Overwaitea store) is an actual illustration of what modern designing will do. This addition is completely new throughout. The interior of the old Wallace store has been rearranged and the new arrangement is comparable to making a new engine out of an old engine. Customers

may now browse much more happily through wider aisles and departments are located conveniently together. The entire project both from the construction point of view and from the merchandising point of view show the result of many hours of combined thought.

After all the plans were completed it was still necessary for these plans to be followed efficiently by the general contractor. The Northwest Construction Company were hired to do the job and the result speaks for itself.

I like the story about the young worker who returned from the war to his home in the slums. Sitting on the back steps with his dad one night he said:

"Things are going to be different now. We're going to change matters at home. We've seen the world and lived in decent houses with baths, lavatories, electricity and cleanliness.

"Just look at this house. It's a disgrace. Look at that shack there." And he pointed to the decrepit outside lavatory.

Growing more and more angry he pulled a Miis bomb from his pocket and tossed it on to the outhouse. It went up in smoke. Five minutes later when all the dust had settled, his father turned to him and said:

"You shouldn't have done that, son. Yer ma was in there."

### LARGEST CAT

The cougar, now mainly restricted to British Columbia, is often as much as 150 pounds in weight and eight feet long.

Miss Glenna Moore is returning to the city on the Camosun tonight from a holiday trip to Vancouver and Seattle.

## How To Be Best Dressed

Don't Have to be "Clothes Horse" Says Irene Dunne

By BOB THOMAS  
HOLLYWOOD, (AP) — How does a gal get on the best-dressed lists? Irene Dunne offers a few hints.

The film queen was recently named one of the best-dressed women in the United States and has won similar honors in the past.

How does she do it?

"Frankly, I'm not sure," she said. "I don't think my press agent has enough pull to get me on the lists, so it couldn't be because of influence. But I don't spend a fortune on clothes and I don't go in for all the latest styles.

"Perhaps it is because of the way I buy clothes. I don't buy many, but what I do buy are of the best. When I look for an outfit, I don't want one that will merely last for a season. I make sure the clothes are well made and I generally pick things along classic lines. It's not unusual for my things to last six or eight years.

"If styles change and hems go up, I buy a dress that fits the current style. But I still have a basic wardrobe which can be worn in any year, regardless of the change of style.

"I think you'll find that the women who consistently make the best-dressed lists do not fol-

low the latest styles. For instance, I'm sure you would never find the Duchess of Windsor and Mrs. William Paley buying the same dress."

Miss Dunne pointed out that she brought only three dresses back from a recent trip to Paris, whereas some clothes horses might return with trunks full. She believes American designers have a better understanding of the clothing needs for U.S. women. On the other hand, she admires the Parisian enthusiasm for dress design.

"It's exciting to be in Paris when the style showings are going on," she remarked. "The French have a verve for new fashions that is lacking here."

## North B.C. Man's Land

Prince Rupert Has 4,589 Men And 3,957 Women

Men outnumber women quite considerably in Prince Rupert, according to the recently taken decennial census. There were 4,589 men and 3,957 women here.

In most communities of this area the men outnumber the women as the following figures show:

	Men	Wom.
Terrace	520	300
Stewart	169	114
Smithers	621	533
Burns Lake	447	354
Vanderhoof	346	298
Q. C. Islands	1,507	882
Prince George	2,428	2,275

## Know Your Rupert Firms—

# Wallace's Department Store

Wallace's Department Store as it appears today with its fine sweeping exterior, modern signs and lighting, and ultra-modern interior is the result of one man's determination to make a dream become a reality.



Left to right: MRS. JACK EYBER—Buyer; MRS. DOROTHY MacKENZIE—Bookkeeper; MRS. MARGARET STEWART—Office Manager

Wallace's have always boasted of prices that are either as low or lower than competitors' prices on comparable merchandise sold elsewhere in Canada. Purchasing for Wallace's Department Store is all done personally direct from Canada's largest factories.

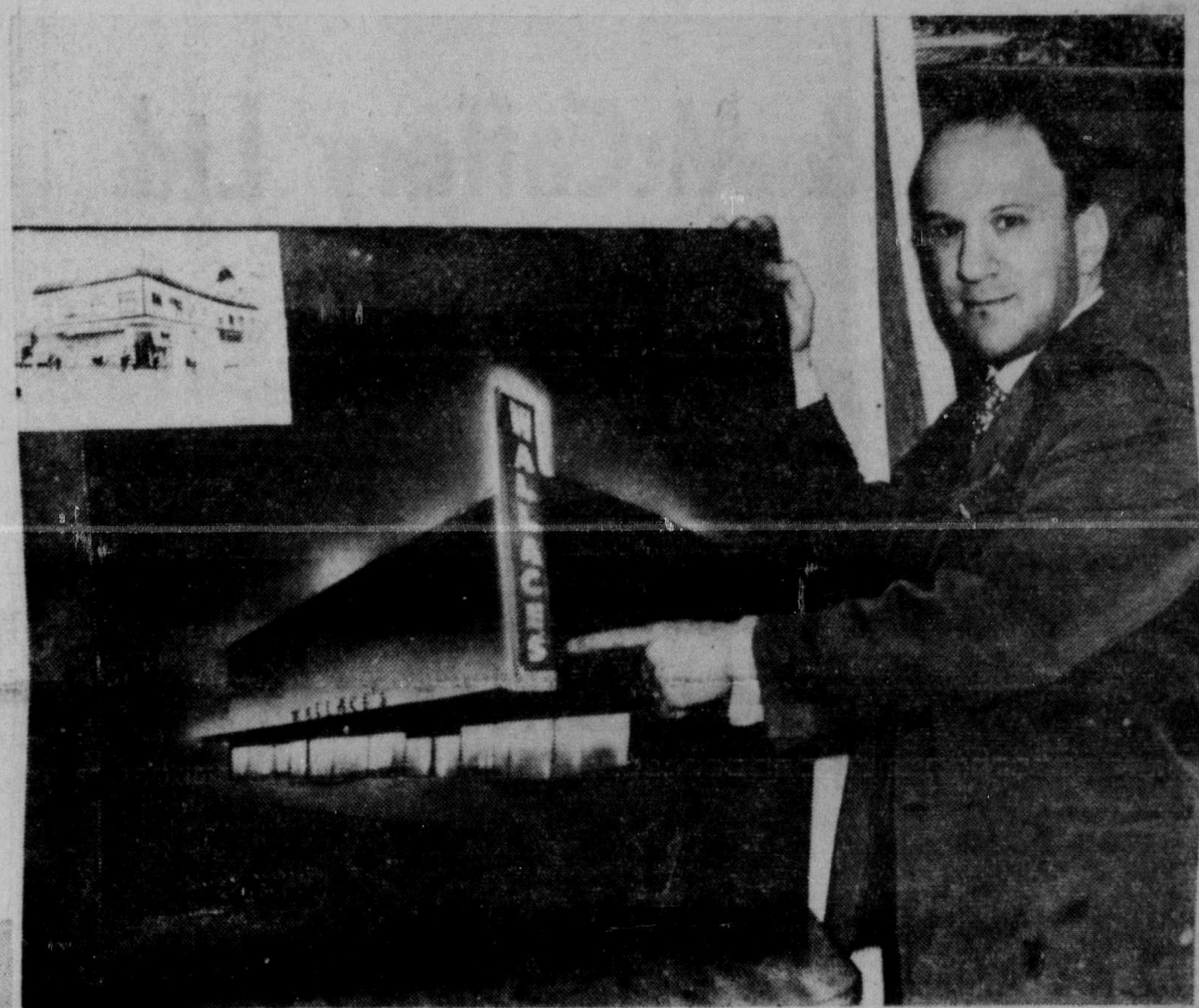
Any item purchased at Wallace's is sold on a guaranteed money-back policy.

Up to the present Wallace's have handled ladies' and children's ready-to-wear, yard goods and drapery, blankets, bedding and notions.

Now with enlarged premises, in addition to lines previously handled, Wallace's will have everything in men's wear and boys' wear all under one roof.

In Mr. Felsenthal's twelve years in Prince Rupert he has held high offices in community organizations and has contributed greatly to the improvement of the city.

On his arrival in 1940 his ambition was to have the finest store in Prince Rupert and this ambition has been realized.



L. M. FELSENTHAL—Owner and General Manager

No effort was spared to make the new Wallace's Department Store the best in the Northwest. When plans for the present structure were started in 1948, Mr. Felsenthal personally saw Matthew B. Erlich, registered architect in Philadelphia, Pa., who had done extensive mercantile designing in Philadelphia and New York.

Mr. Erlich designed the exterior of Wallace's.

For the interior, Mr. Felsenthal appointed Canada's leading firm of interior designers, Cameron and McIndoo, Ltd., who sent a man from Toronto to supervise the work.

Wallace's Department Store can now be compared favorably with the best in small department stores anywhere.



Left to right: DOUG WOOD—Men's and Boys' Apparel Manager; JACK MARCHANT—Stock manager; MEL SKALMERUD—Display manager. Store manager BILL BRYANT was absent through illness when picture was taken.

### OBRIAL

## Congratulations Wallace's!

me-honored business institution since the days, strategically-located Wallace's Department Store, which has its official opening now, is to be congratulated on going fully For keeping pace in such an admirable with the new era and trend in Third Avenue development, L. M. Felsenthal, progressive head of the enterprise, is to be commended. done a part in modernizing and brightening business section of the city by creating, with and at heavy expense, one of the business places here.

While improving their own premises in such an able manner which will, undoubtedly be duly noted by their clientele, Wallace's have joined other businesses, particularly in the westerly end of Third Avenue, in making business places worthy of the city.

When one views the scene in comparison with what existed not so many years ago, we can say we have been making strides. Store after store are falling in line and today Wallace's is in the series of culminations.

However, there is much more that can be done. There are many other businesses that could well do some extensive improvements along similar lines. In addition to pride in progressiveness, additional comfort and convenience for doing business providing amenities and service for their customers, they will find it pays off. And it is all for the benefit of the community and helping to make Prince Rupert a more attractive and congenial place in which to live.

So today we greet Wallace's and hope that, as time goes on, we will have similar opportunity to congratulate others on following the lead of this local businesses.

# New Wallace Building Smart And Attractive

Many existing business properties in Prince Rupert are the same age as the city itself, approximately 40 years, and are located in the same business district that witnessed the early establishment of stabilized business. The problems then of modernizing are complicated by location and the natural geographical conditions which are identical over our whole area.

In the case of Wallace's Department Store building, the problem then was to start at the very ground level and go through every phase of reconstruction through to the roof.

The old post and piling foundations were removed in their entirety and replaced with conventional concrete foundations bearing on rock which guarantees for this building a further life of 30 to 40 years. The structural walls, beams, floor joists, roofing, etc., have been strengthened or replaced to carry out the reconstruction throughout. When all this was done, the problem then was to rearrange the sales areas and office areas so that all modern methods of merchandizing could be initiated by the management and enjoyed by the buying public throughout the whole public area.

### MODERN TECHNIQUES

The most modern materials and construction techniques have been used, providing a colorful pleasing atmosphere. These materials go beyond decoration. They are of a type whose appearance will last for many years.

The electrical installation has been carried out by Grant & Newton. It incorporates the installation of the most modern lighting fixtures and provides excellent illumination of the modern flat type required by this, the most critical type of business.

The heating problem as well has been solved by electricity by the use of modern blower units recessed in walls or fixtures.

Flooring is represented by the introduction to this area of Florever Tile, which is a Vinyl Plastic, impervious to dirt and resistant to the abrasive wear of our business district.

The decoration by R. Palmer, Decorating Contractor, has involved the application of custom mixed colors supplied by Pittsburgh Paint Company of Canada.

Modular, display fixtures in the newly created Men's and Boys' Department were manufactured by Comeron-McIndoo Ltd., a national organization.

All sanitary facilities throughout were installed by Saanich Plumbing & Heating Limited of Prince Rupert.

The exterior of the building is highlighted by the installation of large areas of sparkling plate glass set in gleaming anodized aluminum trim of the highest quality available.

### FELSENTHAL PLAN

The master plan for this work is the product of years of careful

planning by L. M. Felsenthal in conjunction with his architect, Mathew B. Ehrlich, Philadelphia, Pennsylvania.

The upstairs portion of the old Wallace Building provides the receiving and warehousing accommodation required by this modern establishment and access for stock is provided by freight elevator at the rear of the building.

The remaining portion of the upper floor, facing on to Fulton Street, has been utilized for an owner's suite and a series of most modern offices, served by adequate wash room facilities.

The street entrance to these offices has been so designed as to provide a warm friendly welcome to those who use it. The wide, well-lit hall, floored again with Vinyl Plastic Linoleum, gives access to bright airy offices, decorated in a bright, refreshing style.

All in all, the renovation of the entire building has involved the expenditure of a very considerable amount of money, but has produced a business block which certainly is a credit to the City of Prince Rupert and does represent a very definite compliment to the buying public.

One need not ask where such



J. M. FELSENTHAL—Head of Wallace's whose ambition is achieved with new building.

premises are to be found. They are emblazoned WALLACE'S on the day and night skyline of Prince Rupert by its largest Neon sign, supplied by Neon Products of Western Canada Ltd. and installed by Northern B.C. Power Company Ltd.

# Best Wishes to WALLACE'S DEPARTMENT STORE

All Plumbing and Heating

by

## Saanich Plumbing & Heating

4th Ave. and McBride St. Phone Blue 846

# Northwest Construction LTD.

Offers...

*Best Wishes  
and  
Congratulations*

TO

# WALLACE'S DEPARTMENT STORE

We are pleased to have been General Contractors for this modern structure, a credit to the management of Wallace's and an asset to the City of Prince Rupert.

# Northwest Construction LTD.

General Contractors

COMMERCIAL — INDUSTRIAL — MARINE

Box 1381, Prince Rupert, B.C.

716 Second Avenue

Phone 568

# Albert & McCaffery Ltd.

suppliers of

- ★ PLYWOODS
- ★ MOULDINGS
- ★ PAINT AND
- ★ PLATE GLASS

for

# Wallace's Department Store

CONGRATULATIONS  
and  
BEST WISHES

Wallace's Department Store is a Decided Improvement to The City. We Can Be Justly Proud of This Building on Our Main Thoroughfare.

# Albert & McCaffery Ltd.

COMPLETE LINE OF BUILDERS' SUPPLIES

Prince Rupert, B.C.

Phone 116



### The New 3rd Ave.

#### From Wallace's Westward

Wallace's is but one of many fine new building accomplishments in recent years. Others: Killas and Christopher Block, Overwaitea.

F. W. Woolworth & Co. (under construction).  
Northland Dairy.  
R. E. Mortimer office.  
Chef Lennard's Cafe.  
McRae Bros. (under construction).  
Daily News.  
Prince Rupert Bowling Alleys.  
Fraser & Payne.  
Totem Theatre.  
Scrubby's Fur Storage.  
SuperValu.  
And more under contemplation.

"Don't you think you're running too fast?" he asked. "Look out! You'll sew the wrong seam! Mind that corner, now! Slow down. Better watch your finger. Steady!"

"What's the matter with you, John?" said his wife, alarmed. "I've been running this machine for years."

"Well, I thought you might like me to help you, since you help me drive the car."

spades should be led promptly and that would hold the spade losers to one no matter which opponent had four to the queen-10."

## Succeed in Navigation

### Twenty-One Local Candidates Win Certificates of Competency

Twenty-one candidates took examinations for certificates of competency in navigation conducted in the city during the past couple of days by Capt. J. Llewellyn, examiner of master and mates, and all were successful. All but three of the candidates were local fishing vessel operators. They took their courses during the past winter from Capt. W. Koughan, local

harbor master and port warden. Winning certificates of competency in home trade under 150 tons were:

Andrew Dynhavn, Herman Rensvold, James Fields, Tilly Lloyd, Charles Currie, Denver Secord, Sydney Croxford, Chas. Haan, Ramond Hagan, Martin Ericksen, Foster Husoy, Robert Tough, Elmer Pollard, Ronald Jones, Douglas Ross, Keith Phillipson, Arvid Maki, Perry York, John Strand, Elmer Clausen.

George Graham won his papers as mate in home trade.

Two young men saw two pretty girls meet and embrace.

Said one: "That's what's wrong with the country?"

"What do you mean?" asked his friend.

"Women doing men's work."

## Load Line In Summer

### Starting April 16 Larger Cargoes Here Will be Possible

With the advent of April 16 and until October 15, ocean going freighters coming to Prince Rupert will be able to load to the summer load line under international regulations. This means that vessels loading such commodities as wheat will be able to take up as much as 300 or 400 more tons of cargo. Prince Rupert will then be on an equal basis with Vancouver and other ports below the latitude where the winter differential starts.

There has been some speculation here as to the meaning of a dispatch from Washington this week suggesting that there

had been a modification in the load line restrictions as far as Prince Rupert and Alaska ports were concerned. This is taken to mean that foreign vessels which go down the inside passage will now be able to load to summer levels as well as American and Canadian vessels which now enjoy the privilege.

### OLD METHOD

Use of the letter "S" in place of the long "F" in English literature was first adopted by John Bell, publisher, who died in 1831.

The lecturer was talking on his favorite subject—the evils of tobacco.

"Carefully compiled statistics," he asserted, "demonstrate that every cigar a man smokes shortens his life by a week, and each cigarette by three days."

A man in the audience rose to inquire, "Are those statistics accurate?"

"Absolutely accurate, sir," declared the lecturer. "Why?"

"It's quite important to me," replied the man, "for if they're accurate, I've been dead 287 years."

## Matthew B. Ehrlich

Registered Architect

Designer of the New Wallace's premises

1028 Market St. Philadelphia, Pa., U.S.A.

Exterior Design by EHRlich

## Congratulations to Wallace's Department Store

On Brightening Up Third Avenue

We are happy to have done the Wiring and Lighting in the new store.

## GRANT & NEWTON LIMITED

ELECTRICAL CONTRACTORS

Phone 229

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## Congratulations!

NEON SIGN

for

Wallace's Department Store

Installed by

Northern B.C. Power Co. Ltd.

## Cameron And McIndoo LIMITED

STORE PLANNERS AND DESIGNERS

TORONTO

## CONGRATULATIONS

TO

## WALLACE'S DEPARTMENT STORE

All Interior Planning And Designing

FLEXIBLE (REGD) FIXTURES

by

## Cameron And McIndoo LIMITED

490 Adelaide Street, West

Toronto, Ontario.

## BLACKWOOD on Bridge

By EASLEY BLACKWOOD

Champion Resents Heinsite's Competition the Partner-Browbeating Department

"Why don't you quit browbeating your every hand?" asked Mr. Champion. "Remark was met with a chorus of 'Look at Mr. Abel, Mr. Muzzy, Mr. Dale and six of the assembled kibitzers."

ed to get trumps out, didn't he?" said Mr. Heinsite.

FIRST JOB

"Not at that point," said Mr. Champion firmly. "In the safety plays you are willing to lose one trick to make sure that you will not lose two. Abel's first job was to find out whether he could afford the luxury of the safety play in the trump suit. He should have led a diamond and finessed the queen."

"If that lost," Mr. Champion continued, "the safety play was out and the best play then would be to lead the king of spades first. In other words, Abel would have to play to lose no spade tricks at all."

"Of course, if the diamond finesse worked, then the ace of

is not only a one of the best in the game. He

ch for Mr. Heinsite. The latter gives him in the crit-

happened to bring discussion. Against Mr. Champion of hearts which the queen on the

thought Mr. Abelummy's king of ing loudly when dowed out of the y he had to lose ts for down one."

ce of spades first." Heinsite. "That's safety play with dcluding the queen ending Am I right,

replied Mr. ingly. "At trick didn't have led the es or the ace of He shouldn't have

mean? He want-

# Best Success

TO

# Wallace's

—O—

## PITTSBURGH PAINTS

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**— FREE —**  
Balloons Free  
To The Children

*You'll Be Excited Too..*

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**— FREE —**  
Balloons Free  
To The Children

# The Opening of Wallace's New Department Store

## TOMORROW—10 A.M.—SATURDAY

*It's Wallace's Party!*  
Saturday Only

**10% OFF** on  
ANYTHING YOU BUY

It's Not Sale Merchandise—  
This is Wallace's Regular  
Quality Branded Merchandise!  
New Men's and Boys' Wear  
Department Included in This Sale.  
**10% OFF EVERYTHING**



**Something New  
Has Been Added!**

**MEN'S AND BOYS'  
DEPARTMENT NOW  
AT WALLACE'S**

In order to serve your every requirement, Wallace's Department Store have now added to their multiple departments a complete separate Men's and Boys' Wear section . . . Wallace's policy on men's and boys' wear will be as with all their other departments, Wallace's will feature quality men's and boys' wear at the lowest quality prices available anywhere.

**The Finest  
In the West**

*Come In and Join the Fun*  
Saturday Only

**10% OFF** on  
ANYTHING YOU BUY

It's Magic:  
Give Us 90c For Our \$1  
Give Us \$9 For Our \$10  
Give Us \$90 For Our \$100  
KEEP the BALANCE—It's OUR PA  
**10% OFF EVERYTHING**

**FREE Coffee, Tea and Snacks Served by the Inimitable CHEF LENNARD**

In order to demonstrate the quality of the food and the service he is offering to our community, Chef Lennard will be serving Free Snacks with Coffee or Tea at Wallace's from 10 a.m. to 3 p.m. Wallace's Department Store invites you to salute Chef Lennard at Wallace's Opening Party . . . COME ON IN!

**Saturday**

**10 A. M. OPENING—WALLACE'S  
BIG NEW DEPARTMENT STORE**



**Tomorrow**

**10 A. M. OPENING—WALLACE'S  
BIG NEW DEPARTMENT STORE**

**It's Never Happened Before! It Ain't Gonna Happen Again!**  
**NO MATTER WHAT YOU BUY SATURDAY, YOU GET 10% OFF AT WALLACE'S**

- |           |              |                |
|-----------|--------------|----------------|
| DRESSES   | HOUSECOATS   | YARD GOODS     |
| COATS     | HOUSEDRESSES | DRAPERY        |
| SUITS     | SMOCKS       | CURTAINING     |
| PURSES    | LINGERIE     | CURTAINS       |
| MILLINERY | FOUNDATIONS  | PLASTIC        |
| GLOVES    | BRASSIERES   | PATTERNS       |
| LINGERIE  | SKIRTS       | TOWELS         |
| RAINCOATS | BLOUSES      | APRONS         |
| SWEATERS  | UMBELLAS     | CROCHET COTTON |
| SLACKS    | RIBBONS      | WOOL           |

**Everything in  
Men's Wear**

**Everything in  
Boys' Wear**

- |               |                    |
|---------------|--------------------|
| BLANKETS      | GIRLS DRESSES      |
| BED SPREADS   | GIRLS' COATS       |
| PILLOWS       | GIRLS' NIGHTWEAR   |
| SHEETS        | GIRLS' UNDERWEAR   |
| PILLOW SLIPS  | GIRLS' SWEATERS    |
| NOTIONS       | GIRLS' RAINWEAR    |
| KERCHIEFS     | INFANTS' UNDERWEAR |
| SCARVES       | INFANTS' SWEATERS  |
| HANDKERCHIEFS | INFANTS' BLANKETS  |
| SOCKS         | INFANTS' DIAPERS   |

**10% Off In All Departments—Free Balloons for the Kiddies**  
**FREE Coffee, Tea and Snacks, Courtesy of CHEF LENNARD**

**... We Believe in Prince Rupert ...**

# WALLACE'S DEPT. STORE, Of Course