The Greatest Week-End Sale

that has ever been staged by

RICHWOND'S LOUVRE

Starts Friday Morning at 9 o'clock

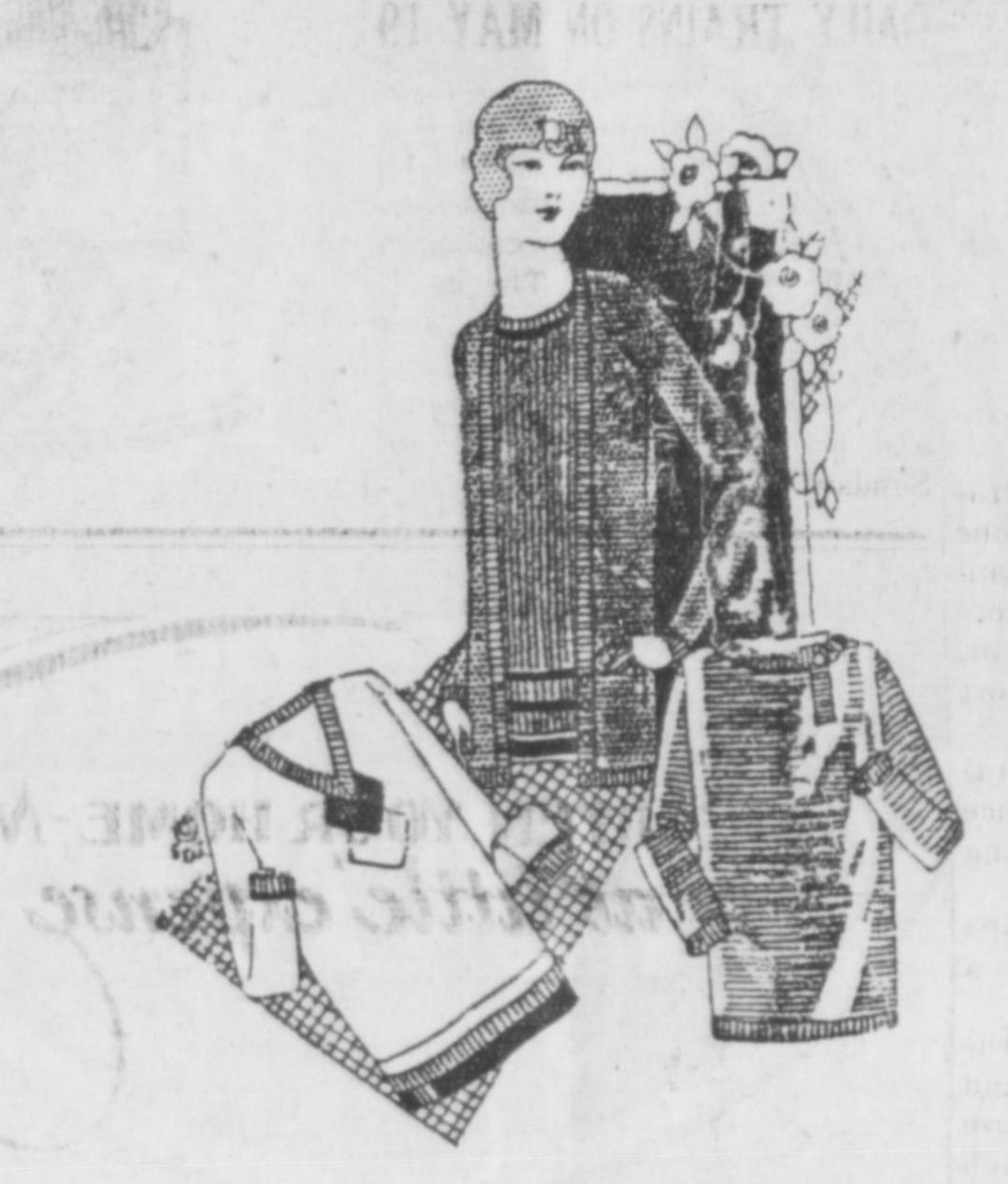
The New Hats for Spring



They're here-more attractive and more lovely than ever before. Small fitting models, flappy brims, and so adorably trimmed. The low price will amaze you.

50 ONLY AT \$2.95 50 ONLY AT \$4.95

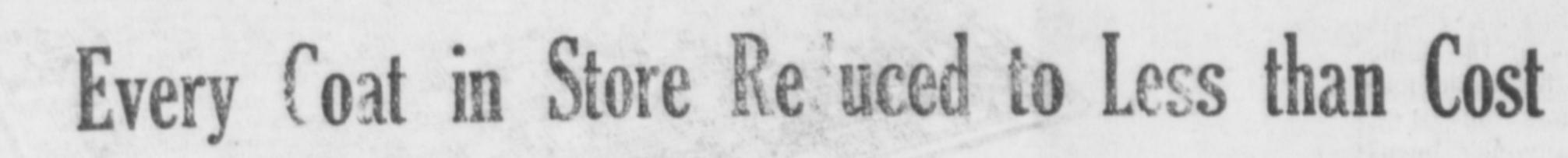
Owing to bad weather and the late Spring, we have decided to make a clean sweep of our entirely new stock bought for Spring selling. Mr. Richmond has just returned, bringing with him direct importations from New York. This Sale will be for Friday and Saturday and will start on Friday morning at 9 o'clock.

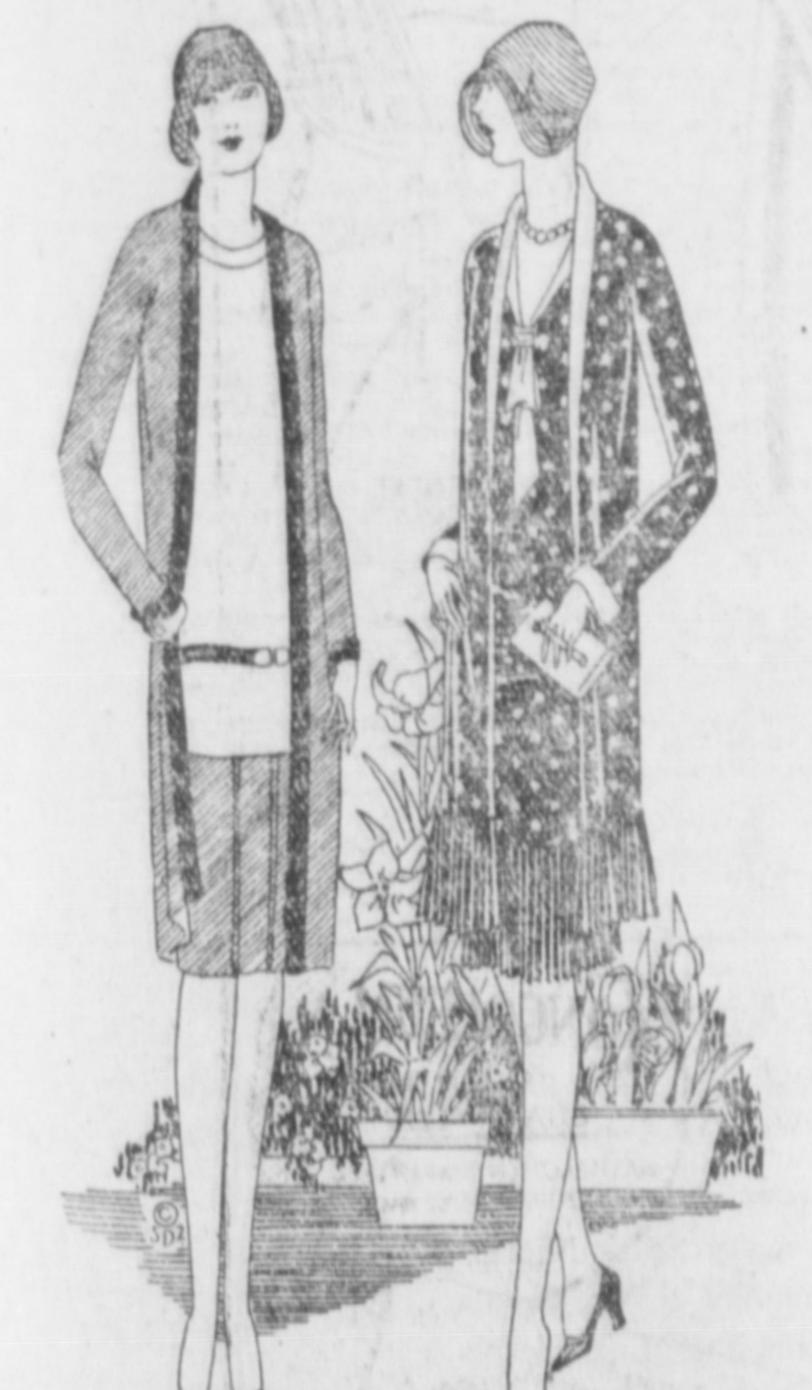


Ladies' Wear

1 DOZEN ONLY, PURE WOOL SWEATERS—Sizes up to 34. For, each\$1.95 25 ONLY, SHADOWPROOF SLIPS in heavy silk and in all colors. Regular \$4.50 value for\$1.95 20 ONLY, LADIES' SILK NIGHTGOWNS-Lace

trimmed. Regular value to \$5.00 for\$1.95





LADIES' DRESSES

- 40 CNLY, LADIES' DRESSES-New Georgettes, Canton Crepes, and other materials fashion them. New outstanding trimmings and colors. Regular values up to \$20, for, each\$5.00
- 42 ONLY, LADIES' DRESSES in a host of clever, cunning styles that express the very latest style trends in their distinctiveness. Regular values to \$29.00, for each\$10.00
- 64 ONLY, LADIES' DRESSES in Crepe de Chine, Flat Crepe, Prints, etc. Adorable silhouettes, as new as the season. Grace in frocks is an outstanding feature that fashionable women admire. And this selection has that. No two alike. Price\$14.50
- 50 ENSEMBLES in all the latest shades and colors. Fashion decrees the Ensemble for Spring. And what more becoming could possibly be chosen? New Silk Coats with flowing scarves, combined with a cleverly styled frock. Each may be worn separately. Sizes 14 to 46. From\$24.50





Roads First Interest of People Northern and Central B. C. Urges Contributor to News Contest

For the immediate advancement of the interests of Northern and Central British Columbia, the very first requisite is easy means of communication between the various communities, so as to link them into one entity. From the beginning of history right down to the railway epoch now closing, the routes of travel and trade have controlled the growth of cities. King Solomon knew it, for the height of Israel's glory was when that wise monarch controlled the ancient trade routes, making access into his mountainous kingdom easy. The Phoenicians knew it, when they alone had charts and"-

sailing directions of the waters of the Mediterranean and beyond the on a public platform in his home pillars of Hercules. Later the Ro- town. The wonderful interior mans learned it, and today the country, "the land of the peavine proverb remains as a witness to and the vetch," as Alec Manson their perspicacity, that "all roads calls it everytime he gets a chance. lead to Rome." The people of Sure, they're there, all right, but Prince Rupert, apparently not be- what use are they to Prince Ruping studious enough to learn from ert people, or to her growing sons the past, or curious enough to seek and daughters if you can't get at for the cause of the success of them for lack of roads? What's other races and peoples, seem con- the use of developing the lands of tent to sit in isolated obscurity, the interior and the farmers there unable to go anywhere without growing crops if the railway compaying tribute—to the transporta- pany collects its whole value in tion companies. And conversely, freight charges? Do Prince Rupvisitors are unable to come to ert merchants work for nothing? Prince Rupert unless at equally God forbid! Did Job serve God great cost-also collected by the for naught. No, no. It isn't transportation companies.

Wisdom of Solomon

Roman road builders long since nothing! The building of roads dead were B.C. people. They knew the value of roads—and No one else has the duty—or prospered. Other B.C. people out Anno Domini-of Vancouver and Victoria knew the value of not been performed. Just imaroads-and they are prospering be- gine-two Prince Rupert men cause of them. But the people of cabinet ministers from the north Prince Rupert, although B. C. people also-some of them, any- have given us five miles of road way-having no experience, know since 1916-in twelve years. And nothing of the value of roads, and such a five miles as would put accordingly do not prosper. And any car in a garage after one knowing nothing else, are content trip. And ending nowhere. Just not to prosper, judging by their magine any such treatment belack of efforts to get any road at ing given any constituency in all to anywhere. And this lack of Vancouver or in the south. Yet, prosperity is straitly due to their you people in Prince Rupert ignorance of the value of easy seem to like it. And if you like communications with their nearest it, it's coming to you, for you've communities, or else to their in- asked for it by electing such ertness in the matter of securing representatives time and again. independent access to the remain- This is contentious, I know, but der of Canada.

great apostle's dictum to be "in I have said cannot be denied and the world but not of it" too liter- I ally. They are content to be in Canada, but so far as roads to get into Canada are concerned, are out of it. They might better be in But perhaps they wouldn't, after all. For the Alaskans want a road across Canada to the United States, and the Yankees, being no longer a mariime race, would dearly love to be able to drive through to their northern territory, and with Roman thoroughness, centralize its great wealth in their own coun-

Duty to Community

Now, as I see it, the great duty to the community lies with the trading or business men of the city. The employment, or rather the provision of employment for he rising generation lies with them. Which is a duty often overlooked by local merchants everywhere. Are they creating that expansion of their business to take care of the growing young folks city, and of the whole community after they leave school? These in fact, but primarily of the elbusiness men live off the com- ected representatives to the legmunity, but they, no more than islature. This comes back of anyone else, can live unto them- course to the community for elselves alone. This provision of ecting such representatives. And employment is their duty. And who is the community? You, and their duty to the community is you, and you! This is as I see more than giving value for money it, for I belong elsewhere where and pocketing the excess over we have not only roads, but overhead. Yet this recognized pavements which you poor people social duty cannot be made com- of Prince Rupert have paid for, pulsory. The duty remains never- while at the same time you theless-and if heaven or hell ac- (Continued on page eight.) tually exist some people will ___ find it out-whether they ever thought of it that way or no. If they didn't think of it that way, what were their brains given them for? However, that's by the way. Meantime, we find the young people of Prince Rupert having to go away to other citiesto find work for their subsistence.

but in no place in all Canada is there less reason for this state of affairs than in Prince Rupert. Look at the resources of this great northern country. Where are they? Ask T. D. Pattullo. He raves about them every chance he gets

Yet, Pattullo, Manson, Wrinch

Now old King Solomon and these ter year to the Legislature—for and Kergin are returned year afis the duty of the Legislature. the right to do it. That duty has and the Provincial Government as an absolute outsider with no vote in this constituency, that's Prince Rupert people follow the how it seems to me. Besides, what want to get that \$5 just to prove that I'm right.

Trade Denied City

Now to recapitulate what I've

said already: Prince Rupert is broke because of the lack of trade with the districts contiguous. Many of the merchants pass their discount dates-and on this I speak with

knowledge.

This trade is denied Prince Rupert merchants because of the lack of a road, even as far as Haysport, some twenty miles, which alone would double the number of wage-earners who might trade in the city. Were Alice Arm, Anyox and Stewart connected by road with Prince Rupert, this trade might be quad-

That there is no such road is the fault-and a crime it is, not merely a misdemeanor-principally of the merchants of the

Children's Of course, this same thing applies to many other Canadian cities Silk Hosiery

AT REASONABLE PRICES

THIRD AVENUE