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SATISFACTORY RESULT

While the conference at London on naval armaments has been somewhat protracted and the results have not been what some people expected, the result on the whole, seems to have been fairly satisfactory. At any rate there has been a lot of plain talk and the most powerful nations in the world now understand each other better than ever before, which is a step in the right direction.

In any case naval reduction must come slowly. It would cause a lot of trouble to change things all at once. Men would be thrown out of employment and hundreds of industries now depending on the navy would be put out of business.

Now, fair warning is being given that reduction of world navies is likely and preparations will have to be made to meet the situation industrially.

ALWAYS SOMEONE INJURED

No matter how beneficent a law may be there is always some one injured by it. Changes always hurt. It is impossible to make any reform without some person feeling the pinch. Even the building of a new post office here would hurt some one temporarily and so might the erection of a C.N.R. Hotel. Yet it is impossible to stop improvements for fear of the minor consequences. The benefit of the whole community is the first consideration.

DE VALERA BUSY

The leader of the republican party in Ireland is raising money in the United States to start a daily newspaper in Dublin. At present the newspapers in that city are not campaigning against the government. They represent the people who are satisfied. It is realized that without a big campaign it will be futile to try to stir up the people of the country.

But why stir up the people? What is needed in most countries is not the inflammable journalism that stirs up people to make changes by means of distorted reports but the sane journalism that gives the news without bias.

To Investigate Indian Tribes

Representatives of National Museum of Denmark to Be in District This Summer

To make a scientific investigation of Indian tribes of this part of the coast, their origins, customs and modes of life, Birket Smith, inspector for the National Museum of Copenhagen, Denmark, and Svend Melander, also of the museum staff, will be here next month and will spend the summer in the district. Mr. Smith's investigations, which will last about a year, will be conducted on the Queen Charlotte Islands and in the Bella Coola and Bella Bella districts. Mr. Melander will study the tribes of the central interior.

Weak After Operation

"I was very weak after an operation. My nerves were so bad I would sit down and cry and my husband would not go out and leave me alone. Now my nerves are much better, thanks to a booklet that was left under the door. Lydia E. Pinkham's Vegetable Compound surely put me on my feet. I have taken eight bottles. My friends tell me I look fine. My sister has taken this medicine too."—*Mrs. Annie Walton, 67 Stanley St., Kingston, Ontario.*

Lydia E. Pinkham's Vegetable Compound

Lydia E. Pinkham Med. Co., Lynn, Mass. U.S.A. and Cobourg, Ontario, Canada

RED COATS TO ENGLAND

Will Train in Ottawa Before Participating in London Horse Show

WINNIPEG, April 14:—Twenty-four members of Canada's famous red coated police force passed through Winnipeg this morning from Regina on the Canadian National Railways Continental Limited for Ottawa. The company, which is commanded by Major T. Dann and Sergeant-Major G. F. Griffin represents some of the best masters of horsemanship in the Royal Canadian Mounted Police, and they are going to Ottawa to complete their training before leaving to participate in the international horseshow at Olympia, London, England, in June. It will be the first company of its kid to represent the Dominion overseas since 1911 when a company of the id R.N.W.M.P. played a prominent role in the ceremonies upon the coronation of Their Majesties King George and Queen Mary. Incidentally Major Dann was riding master in charge of the company at the coronation.

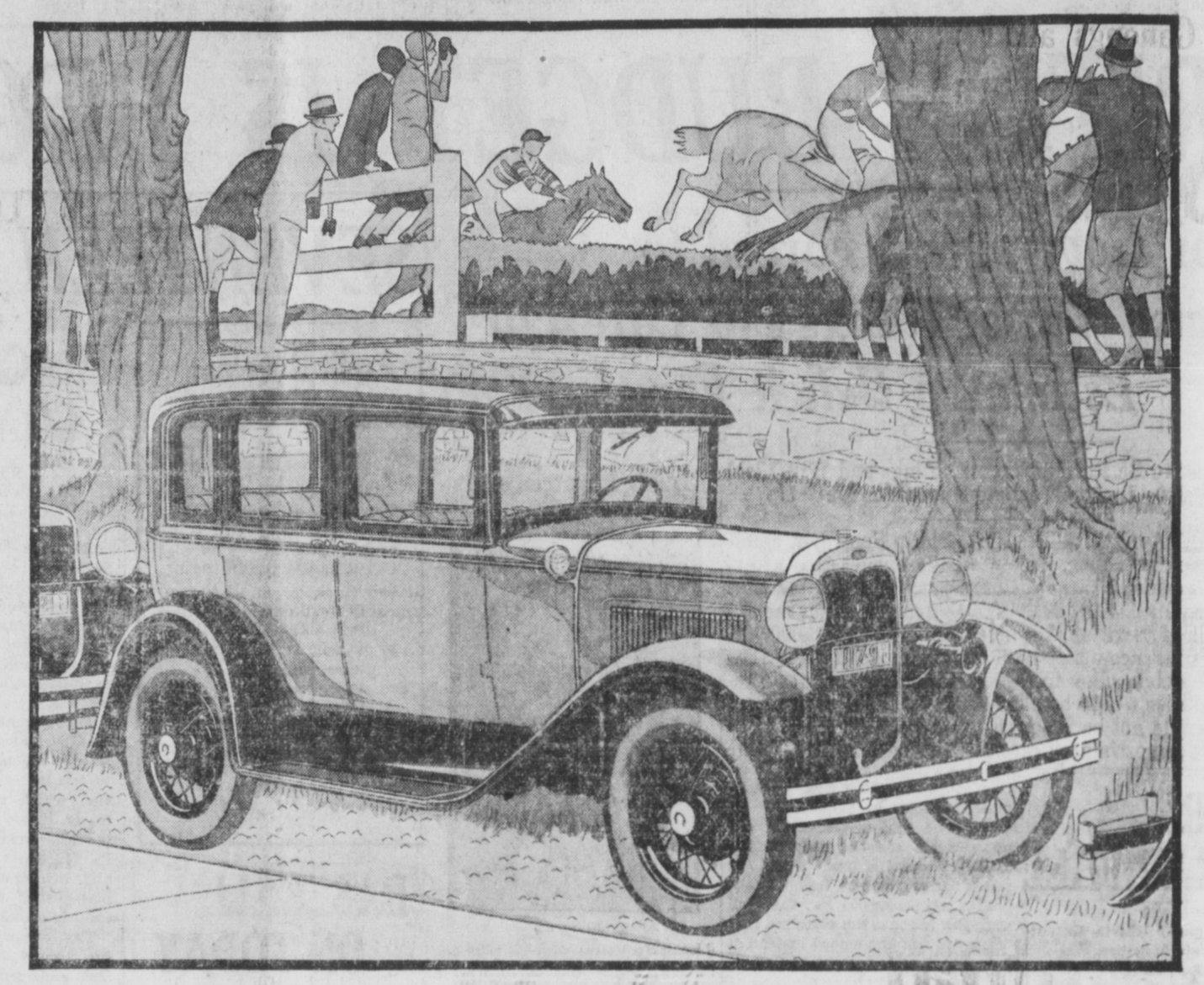
Pretty Wedding At Ocean Falls

Miss Mabel Pugh Became Bride of James Hadden at Recent Ceremony

The marriage took place recently at Ocean Falls of Miss Mabel Vera Pugh, youngest daughter of Mr. and Mrs. B. Pugh, and James Reith Hadden, the ceremony being performed by Archdeacon E. Hodson. The bride was charming in a dress of pink georgette and gold lace and wore a bandeau of orange blossoms, her bouquet being of roses, lily-of-the-valley and maidenhair fern. Miss Helen Tinkler, who acted as bridesmaid, wore maize colored crepe back satin and carried a bouquet of roses, lily-of-the-valley and maidenhair fern.

After a reception at the home of the bride's parents, Mr. and Mrs. Hadden left for a honeymoon trip to Seattle and other coast cities, after which they will reside at Ocean Falls.

VALUE FAR ABOVE THE PRICE



THE FORD TOWN SEDAN

IN REVIEWING the many advantages of the Ford car, it is particularly interesting to note the relation between value and price.

The low first cost is a point to keep in mind at all times because it means a considerable saving to you in the purchase of the car.

Of even greater importance, however, is the reason for this low price and the manner in which it has been achieved without sacrifice of quality or performance.

Every purchaser shares the benefits of the Ford policy of large production at low cost — of selling at a small margin of profit — of constantly giving greater and greater value through the vast Canadian organization that has been built up for the making, selling and servicing of this car.

A new degree of excellence has been brought within reach of all the people through the development of new manufacturing machines and the discovery and working out of new manufacturing methods.

Evidence of this is found in the extremely close limits of measurement maintained in the manufacture of vital parts. Some of these are held true to within a maximum variation of three ten-thousandths of an inch, reducing friction and wear and resulting in greater reliability and longer life.

As the quality of workmanship has been increased through the accuracy of the machine, so has the quality of materials been improved. The savings resulting from new manufacturing economies have been put right back into the car. Through special Ford methods, materials once thought too expensive for a low-price car have been made available for use in the Ford.

NOTE THESE LOW PRICES

Roadster	$540	Phaeton	$550
Coupe	$620	Tudor Sedan	$620
Sport Coupe	$655	De Luxe Coupe	$670
Three-window Fordor Sedan			$775
Convertible Cabriolet			$790
Town Sedan			$835

All prices f. o. b. East Windsor, Ontario. Bumpers, spare tire and taxes extra. Easy time payments can be arranged through your Ford dealer.

Today, more than ever, it is an outstanding example of high quality at low cost. Were it made and sold in any other way, under any other business and profit policy, it would unquestionably cost you much more than the present price.

The use of shatter-proof glass for the windshield is a definite indication of the quality that has been built into the Ford car. So are the four Houdaille double-acting hydraulic shock absorbers. The five steel-spoke wheels. The silent, fully enclosed four-wheel brakes. The aluminum pistons. The chrome silicon alloy valves. The simplicity and efficiency of the lubrication, cooling, ignition and fuel systems. The large number of ball and roller bearings. The extensive use of fine steel forgings instead of castings or stampings. The many other mechanical features that count so much in reliability, economy and long life.

All of these are important considerations to every man or woman who is contemplating the purchase of a motor car. All are important reasons why the Ford delivers a value far above the price.

FORD MOTOR COMPANY OF CANADA, LIMITED

Ford

"THE CANADIAN CAR"

ALPINISTS AT JASPER

Twenty-Fifth Annual Camp to Be Held in July

JASPER, April 14: — Circulars have been issued and preparations are practically completed for the twenty-fifth annual camp of the Alpine Club of Canada, which will be held from July 28 to August 16 at Maligne Lake, Jasper National Park. From Jasper Park Lodge to Medicine Lake, a distance of about 20 miles, the climbers will be transported by automobile and they will walk or ride by pony the dozen miles between Medicine Lake and Maligne. Curly Phillips, the noted guide and outfitter, who will handle the camp, will convey the members by power boat the length of Medicine Lake and to the upper end of Maligne. The main camp will be pitched here close to the mouth of Coronet Creek on an extensive flat. The altitude is 5,500 feet and the camp will be in view of the most magnificent mountain scenery as well as of the largest lake in the rockies.

It is expected that the Alpine Club will add a number of first ascents to its record this summer as many of the great glacier girdled peaks in the district have neither been climbed or named.

Members of the British Medical Association, who will hold their convention at Winniueg this summer and who will visit Jasper during their tour of Canada, have been invited to join the camp, as some of them are known to be keen alpinists.

Twenty Years Ago

In Prince Rupert

April 14, 1910

The body of John Kehoe, government telegraph lineman, who was drowned in the river on November 9 near Mile 70, has been recovered.

A chapter of Royal Arch Masons is being instituted in Prince Rupert.

Heavy gales overturned a hack on Second Avenue and also a delivery wagon.

Delightful Shower For Miss McKinley

Home of Miss Catherine Mussallem Scene of Pretty Affair on Saturday Evening

Miss Catherine Mussallem and Mrs. Victor Houston were joint hostesses Saturday evening at a delightful shower at the home of the former, Fourth Avenue West, in honor of Miss Aletta McKinley, whose marriage is to take place shortly. The rooms were beautifully decorated in the bride-elect's favorite colors of mauve and yellow. The table was centred with a miniature bride's cake.

The girfts were wheeled into the room on a gaily decorated wagon by little Misses Phyllis Hamblin and June Gilker. Five small serviteurs assisting in serving delicious refreshments were Misses Freda and Adele Mussallem, June and Margaret Gilker and Phyllis Hamblin.

There was an enjoyable musical program which included violin solos by Miss Phyllis Hamblin, vocal duets by Bobby and David Houston and piano, vocal and violin duets by L. O. Lycett and T. P. Fisher.

Union steamer Catala, Capt. A. E. Dickson, arrived in port at 4:30 yesterday afternoon from Vancouver and wayports with a light passenger list. The vessel sailed at 8 p.m. for Anyox, Stewart and other northern points whence she will be back here tomorrow afternoon southbound.