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"YOU SHOULD INOCULATE THE WHOLE OF CANADA WITH TYPHOID VACCINE"

Sir William Leishman and other Canadian notables at Wellesley hospital. The noted British army surgeon, Sir William Leishman, honorary physician to the King, met a number of Toronto doctors and other well known people. In the picture are shown, from left to right, Dr. Bruce, Dr. Cavan, Col. Jones, Dr. Aikens, Sir William Leishman, Dr. Abbey, and Sir William Mulock, former postmaster-general of Canada.

THE RING

FOOTBALL

LACROSSE

Gunboat Smith is performing split season, the first to open Wall (Manchester United). at Pantages theatre, Vancouver. April 16 and the second June 18.

harbor on Sunday, failed.

graph—not his pitching.

Negotiations for the sale of the Victoria franchise of the Northwestern League to Belling- the Northwestern International ham men have been started, but Lawn Tennis association, anlowing to a disagreement as to terms it is not likely that the deal will go through. President follows: Spokane, first or sec-Wattelet of the Victoria Club now states that he will hold the stock for Victoria capitalists.

The Allan cup, carrying with August 17. it the hockey championship of the world, after a sojourn in Winnipeg for the past four lowing players have been selectyears, takes a trip farther west. ed to represent the Scottish The Regina Victorias did the league against the English leatrick when they nosed out of the gue on Saturday, March 21: Goal, defending Monarchs by the score | Shaw (Celtic); backs, McNair of five to four after one of the (Celtic), J. Dodds (Celtic); halfmost sensational finishes seen in backs, Gordon (Glasgow Rang-Winnipeg for a long time.

states that Winnipeg O'Brien Reid (Glasgow Rangers). and Abe Mantell, both of Winni- (Falkirk), Smith (Hibernians). peg, have been selected to appear Smith Blk., Third Avenue George at Windsor, on Wednes- the famous old Preston North England with O'Brien. .

> taken out of the Oxford crew for and Drummond. the university boat race. His place has been taken by a New | Sheffield Wednesday have South Wales man. Experts ex- been endeavoring to secure Blair pect the crew to develop more the Clyde back, but would not life and greater pace as a result give the £2,500 which the Glas-

his 1914 campaign by pulling "Hibs" regard that player as down a good-sized purse for priceless, and would not discuss trimming Ad Wolgast. The sur- the question. ide St., Prince Rupert, B. C. prise was not Ritchie's victory a lot of worry.

Carpenters' Tools

Wire Cable

Iron Pipe

Rope

A Cincinnati paper says Bob When the Pirates and the Ti-Ingersoll looks like Christy Mat- gers meet in an exhibition game hewson. They mean his photo- in Pittsburg on May 11 it will be their first clash since the world's series of 1909.

> -0-Secretary Cave-Brown-Cave of nounces the schedule for the coming season's tournaments as i 13; Vancouver, July 20; Vic- the dope that will be of interest!

Glasgow, March 16 .- The folers), Mercer and Nellies (Hearts of Midlothian); forwards, Mc-A special cable from London Atee and MacMenemy (Celtic)

in a special bout before King "Geordie" Drummond, one of day, April 1. Mantell is better End invincibles, has passed every dollar of his earnings, and known as "Young Abe Attell," away at the age of forty-nine. under which name he was fight- "Geordie" was one of the finest ing before making his trip to wingers Scotland ever produced. halfback and international, once Once more report has it that said that he had never seen a

gow club asked. They have also approached the Edinburgh Hi-Willie Ritchie has started off bernians for Templeton, but the

but Wolgast's remarkable show- | Here is what Billy Meredith Phone 43 ing, and now that it has devel- considers to be the best men at oped that the Cadillac boy was the disposal of the English sefouled in the seventh, there are lectors: Hardy (Aston Villa). many fans who believe that over Crompton (Blackburn Rovers),

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Clark, the second man who | The Chicago White Sox have ('Spurs), Halse (Chelsea), or attempted to swim the Seattle two teams playing in California. Buchan (Sunderland), Cantrell The Georgia State league has ('Spurs), or Lillycrop (Bolton), adopted a schedule calling for a Barnes (Derby County), and

LAWN TENNIS

HOCKEY

BASEBALL

Harry Cowan, who has just returned from the old country with Con Jones, has been taken for almost everything up to the time that Winnipeg Irishmen hailed him as Erin's distinguished politician.

Sport Items of the Ring

What has become of the oldond week in July; Portland July timer of the ring? Here is a littoria, July 27; Tacoma, August to those who have followed the

> Jake Kilrain, well fixed in earthly goods, owes much to his old rival, John L., who used Jake as his stage partner for many years.

Jack Root doubled his ring earnings by clever theatrical investments. Has retired from aclive business.

Jake McAuliffe, still on the audeville stage. Looks good for twenty years more of stage life.

Billy Papke, following a business career in Illinois. He saved is independent for life. AND A TELESCOPE OF THE PARTY OF

"Young Corbett," lives in New J. W. Crabtree, the famous Villa York. Is practically penniless.

Bob Fitzsimmons, trying to G. B. Taylor, of the Toronto uni- forward line to compare with induce the eastern promoters to versity and Trinity, has been Gordon, Ross, Goodall, Newhurst allow him to box. Declares he will starve unless allowed to reenter the ring.

Jim Corbett, in vaudeville. It is his proud boast that he earns \$800 a week as an entertainer and will command this salary for vears to come.

Jim Jeffries, Los Angeles cafe owner. The richest of all the veterans. It is estimated that Jeff is safely over the \$200,000 mark. Spends most of his time hunting and fishing.

Abe Attell, although one of the a longer route the former cham- Taylor (Burnley), Cuggy (Sund- shrewdest boxers of his day, is P.O. Box 518 pion might cause the Californian erland), Roberts (Oldham), Bar- reported to have less than one-(Aston Villa), Walden tenth of the money he earned in the ring. Is living in New York, where he is an inveterate poker

> Jimmy Britt, still following the theatrical game. Here is another man who will never ask for a "benefit." James Edward has earned several fortunes. He has them all.

> Tom Sharkey runs a cafe in New York. It is an open scandal that the sailor cuts his own hair to save the barber fee.

The Royal Cafe gives the best meals and the best service in the city. Visitors to the city are advised to make this restaurant their selection.

Port Edward's power plant machinery has arrived.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber byloaded with boxes, barrels and bales.

One truck I noticed Fry was the other afternoon was particularly interesting. No two boxes were the same. and stencilled on the end of each was the name of some well-known product-soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swartskinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorrie were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

> If you are doing a local business talk over your advertising problems

with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished. without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronte.

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TAXI

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Wilfred Charles Macdonald, Agent. Date, December 29, 1913. Advertised Feb. 26 to April 7.

We are compiling a very interesting booklet which will contain the regulations of the new parcel post system, along with other valuable postal information. This book we will mail to all who will return the attached coupon filled in with their name and address.

HENRY BIRKS & SONS, LTD., Jewellers, Vancouver, B. C.

Gentlemen: Please forward as soon as published, your booklet of parcel post information.

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The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

DAILY NEWS