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What Is Money?

MHAT IS MONEY? That may sound like a silly question but it is doubtful if the average individual can answer it, except in a superficial way by saying that it is made up of coins and bills stamped by public authority for use as a medium of exchange. But it is possible to have an abundance of such coins and bills and at the same time have very little real money for their value depends solely upon the amount of things we can procure in exchange.

There is such a thing as too much money. For instance, never has the private sector of the economy in Great Britain been more solvent financially, and more hard up in real terms. Most farmers are out of debt, industrial concerns have large reserves, the banks are highly liquid, and many families have substantial holdings in certificates, post office savings and other encashable investments. There is a £400,000,000 unemployment insurance fund. These reserves may impart a comforting sense of security but what other solace do they provide in the prevailing austerity? With all this money saved up for a rainy day Britons have been freezing and paralyzed because they did not save up enough fuel.

What is true of coal is true of everything else. The doctrine that full employment can be achieved moothly maintained by an adequate supply of purchasing power has failed at the first test and it can go on the shelf with its fellow-delusion that the problem of production has been solved.

So while the government mints coins and prints bills, the value of such currency is dependent upon industrial enterprise, the productivity and the costs of labor and all services-including government services, for which taxes have to be paid. In other words, a nation's real wealth consists of an untrammeled and profitable industrial enterprise which builds up a capital structure which in turn depends upon the reasonable co-operation of labor in keeping down the costs of production.

If labor were to take away in wages all the profits of industry and give a minimum of work in return, the purchasing power of money would decline, and industrial enterprise would die for lack of capital. Moreover there would be no reserves to draw upon for future emergencies or even to meet the various claims of social security.

PUTTING SOCIALISM OVER

THE Co-operative Commonwealth Federation had its conception in depression, flourished on discontent during the hard times of the thirties and took advantage of the prosperity which most people enjoyed during the war years to spread and develop its doctrines. While believers in other political and conomic theories were smugly and complacently inactive, the C.C.F. kept consistently on with its missionary work. Now, at its British Columbia-Yukon conference in Vancouver, presuming that it will come into power at the next provincial election in British Columbia, it is telling what it intends to do when it assumes office. It suggests that, meantime, the country is running into an economic crisis and that a depression is due which will make that of the early thirties look like a tea party. In other words, the C.C.F. is reverting to its typical form of blue ruin talk.

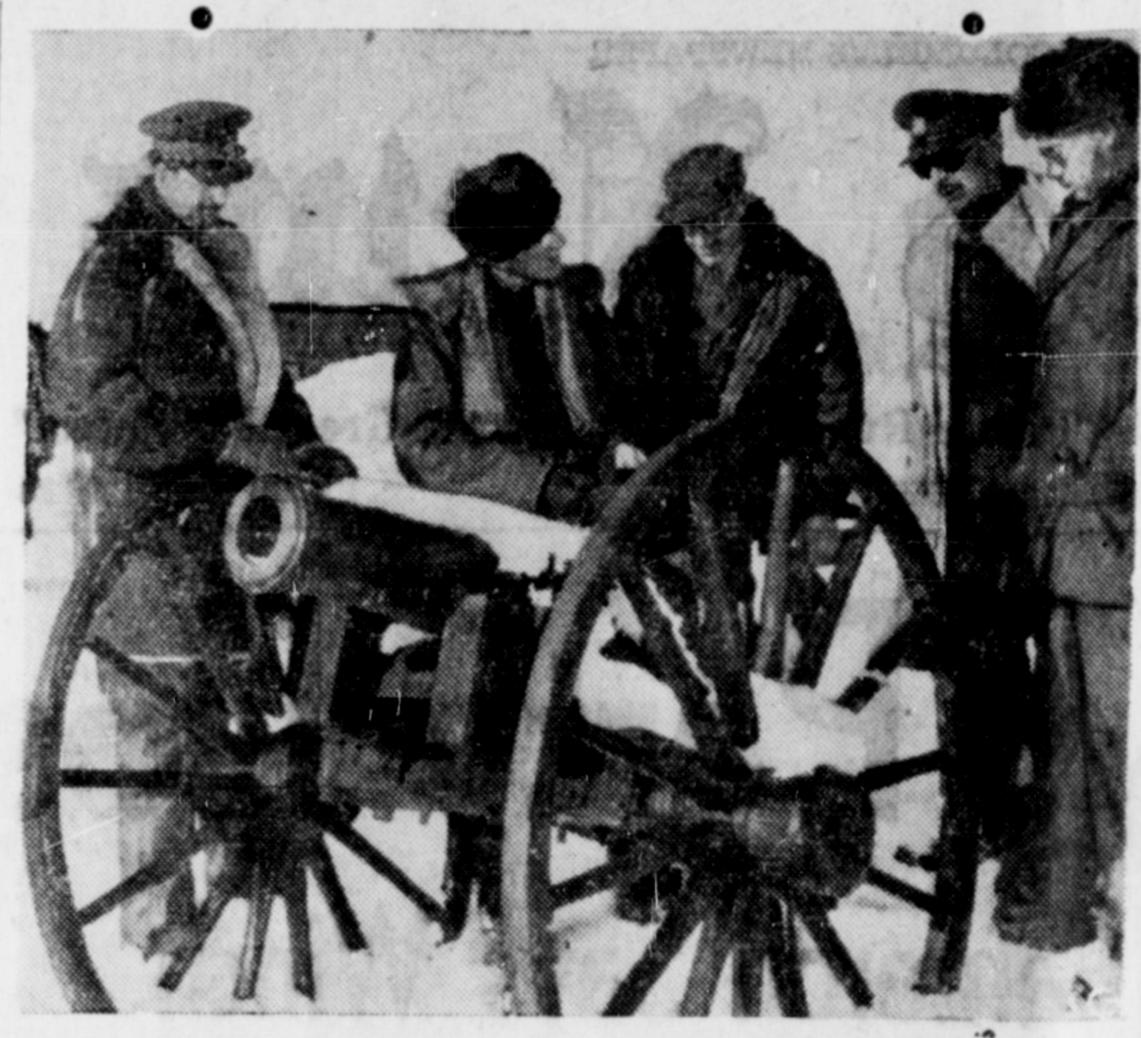
The C.C.F. advocates may not be insincere in their indoctrination but the question still arises if their visionary doctrines would stand up in this world of materialism and desire for personal freedom and the right to do and enjoy for one's self.

PART OF THE WAY

ME LOOK AT BRITAIN and see where a Labor government, established by a government there which was a counterpart of our C.C.F., is going part way in the implementation of its policies-nationalizing the sources of wealth production and the public services—but not bold yet to go the rest of the way-by commandeering the means of operating those sources and services which means are the services of the people themselves. In other words, they are conscripting wealth but are hesitating about conscripting manpower and the result is that initiative, the exercise of which is vital to any system of personal freedom,

is diminishing. The situation is thereby arising whereby the production of Britain is languishing and the country is in imminent peril of economic ruin and losing her position of greatness in the world. The Labor government has done the easy things and now it

faces the difficult and distasteful ones. Continuation of Britain's greatness is the stake in the political experiment, the outcome of which the world today watches for with the deepest of interest.



FIND ANCIENT GUNS AT CHURCHILL, MAN .- A far cry from the modern artillery pieces presently undergoing trials at Fort Churchill is the above cannon which stands in front of the Hudson's Bay Post at Churchill, Man. Originally intended for use in the defence of York Factory, which lies about 150 miles southeast of Churchill, the gun was later brought to the new port. Other guns have been discovered in the muskeg near Fort Churchill including one of Danish origin. It is believed that these guns may have been used in the fighting around the old forts when the French were battling the Hudson's Bay Co. for control in that area about the beginning of the 18th century. On a recent visit to the army base at Churchill the group shown above took a keen interest in the ancient gun. They are, left to right, Brig. E. C. Colville, U.K.; Brig. G. P. Morrison, Ottawa; Maj. Fishbourne; Lieut.-Col. D. C. Cameron, commandant, Fort Churchill; and Col. J. S. Rose, of Ottawa.

CFPR Radio Dial (Subject to change)

MONDAY-P.M.

4:00-Chicho Valle and Los

" Cubanos, Tor. 4:15-Stock Quotations

4:30-Especially For You 4:45-Story Time

5:00-Top Bands 5:30-Let's Waltz

5:45-Supper Serenade 6:00-Accordiana

6:15-Martial Airs 6:30-Hawaiian Echoes

6:45-Floating Friend 6:50-Recorded Interlude

7:00-CBC News 7:15—CBC News Roundup

7:30-Recital Time 7:45-Western Adventure

8:00-Parade of Bands 8:30—Operetta Time

9:00—Summer Fallow 9:30—Fantasy in Melody

10:00-CBC News 10:10-B.C. News

10:15-Neighborly News

10:30-Pacific Pianoforte 11:00-Weather and Sign-off

TUESDAY-A.M. 7:30-Musical Clock

8:00—CBC News

8:15-Morning Song

8:30-Music for Moderns 8:45-Little Concert

9:00-BBC News 9:15-Morning Devotions

9:30-Morning Concert

9:59—Time Signal

10:45-Scandinavian Melodies

11:00—CBR Presents 11:15 Songs of Today

A VET.

LETTERBOX

LET'S HELP "ABBIE"

I don't think it is enough. Just

to say we're proud of him isn't

enough. Let's prove it by help-

ing him to have a good time

Baily News-

while he is there.

11:30—Weather Forecast

10:15-Organ Encores

10:30-Roundup Time

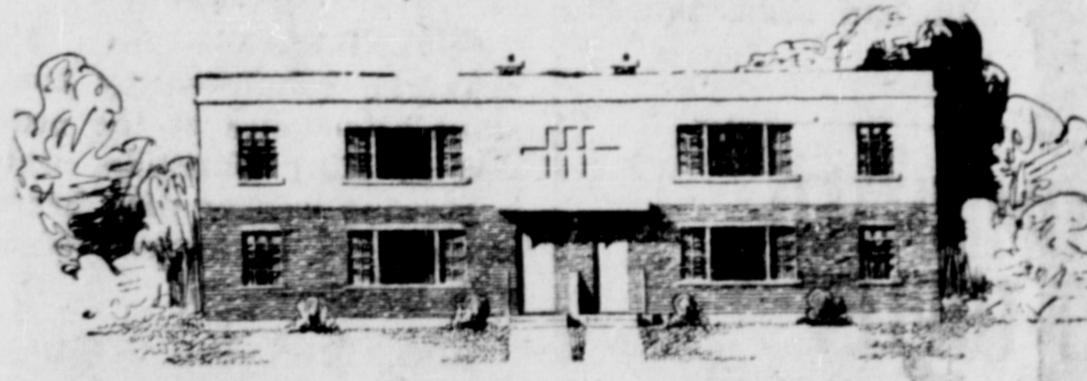
11:31—Message Period

11:33—Recorded Interlude 11:45-Ethel and Albert

into trouble.

10:00-Music by Goodman

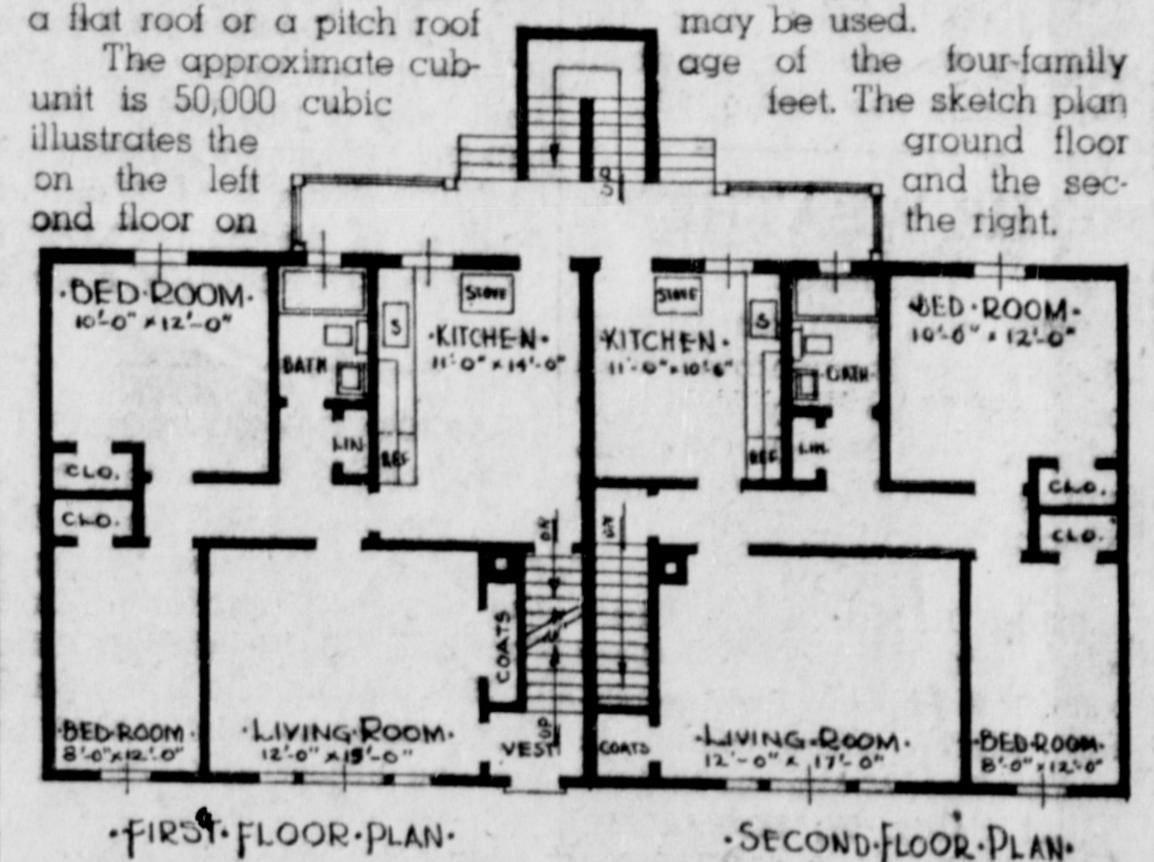
N.H.A. HOME-OF-THE-MONTH



Previous N.H.A. Home-of-the-Month selections have been single family dwellings providing interesting ideas for Canadians intending to build their own homes with N.H.A. or private financing. Owing to several requests for suggestions for multiple accommodation in the rental field, a four-family dwelling of a type common in Montreal and district has been chosen for this month. Adaptable to duplex or row housing, it is suitable for construction in other parts of the country. Working drawings and cost estimates for a dwelling of this type should be obtained from a local architect.

Rental housing projects may be financed by property owners or builders under SectionII of the National Housing Act which provides for loans on a basis of joint participation by Central Mortgage and Housing Corporation and an approved lending institution. All negotiations are conducted through the lending institution selected by the borrower.

The living room and bedrooms of each unit in this four family plan are slightly above minimum size while the kitchen is unusually large for "apartment" accommodation. The exterior balconies provide some space for outdoor living as well as an alternative means of access from each unit to the ground level and the basement. Exterior walls are wood frame with brick veneer on the lower half and stucco on the upper half. Either



BAND AND CADET CORPS TURN OUT TO GREET HERO ALBERT EYOLFSON

Well justified honors befitting a returning hero were accorded Leading Cadet Albert Eyelfson as he came home last evening on the steamer Cardena from Vancouver where last week he won for himself and Prince Rupert's Sea Cadet Corps the distinction of being chosen one of three British Columbia boys who

to Cassiar and L. Jefferson from

Members of the Prince Rupert

Chamber Members

Cassiar to Chelohsin.

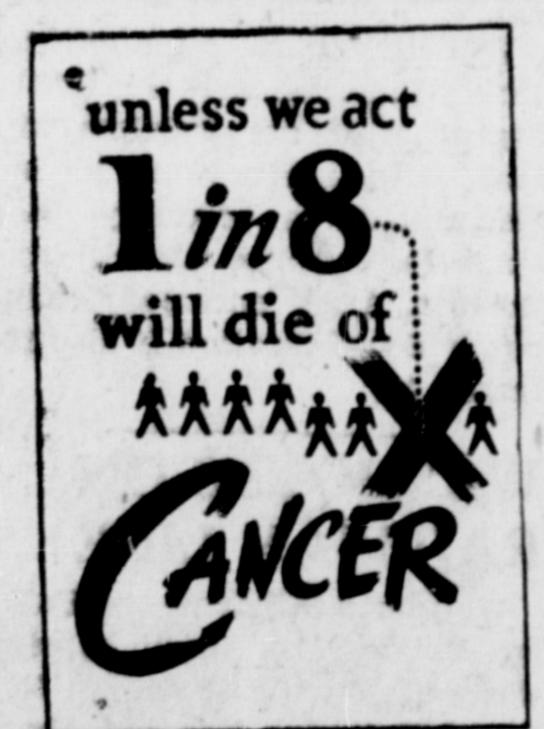
will make a trip to England this? months training.

The corps's bugle band and a her berth. "Abbie" was standing At Gyro Luncheon he was virtually mobbed by the merce, who will spend the day congratulatory fellow cadets. | race on Thursday to conduct a

concluded.

Relieving the steamer Coquitlam for two voyages. Union steamer Cardena, Capt. John Boden, arrived in port at 8 o'cleck last evening from Van-Under the heading "Local Boy couver and waypoints, sailing Makes Good," one must admit at midnight for Stewart and that it is a good write-up but other northern points whence she will return here tomorrow morning southbound. At the conclusion of these relief voyages, the Cardena will go on the Vancouver-Rivers Inlet run One year ago a seat in a pic- for the summer months. ture show cost four shillings

and sixpence, which at the time Capt. William Aspinall is at was \$1.00, roughly. This would present sailing as skipper of the put you in a fair seat, but 10 steamer Cassiar on the Queen shillings (\$2.24) would get you Charlotte Island run, relieving a better one. As you can see, it | Capt. Lorne Godfrey who is takcosts a fortune to go anywhere ing his annual vacation. The So let's raise a few donations | Cassiar arrived in port at 10 in order to give him that money | o'clock vesterday morning from he will be able to use. That way | Massett Inlet points, sailing at he will know we want him to midnight last night for Vanhave a good time and that the couver via the south end of the people of this fair city appre- Islands. ciate a lad that takes interest



YOU . . . OR A LOVED ONE ... MAY NOT BE AMONGTHE LUCKY SEVEN

What would you do if you suddenly discovered that you had cancer?

Can I be cured? Will I die? Is there adequate hospital facili ties in B.C. to take care of me? These straight-to-the-point questions would come first to your

THE ANSWERS YOU WANT TO HEAR DEPEND VERY LARGELY UPON THE SUCCESS OF THE CURRENT CONQUER CANCER CAMPAIGN!

A cancer hospital . . . cancer education . . . cancer research. Make No Mistake . . . These are vital for your protection. These are the aims of the campaign.

Your donation is not a charity. It may pay you or a loved one a life-saving divident! Be gen-

GUARD those you love GIVE to conquer cancer

GIVE TODAY-Send your contribution to CONQUER CANCER CAMPAIGN, 720 Howe St., Vancouver B.C., or to your local cancer committee.

a special two- has taken David McLennan from steamer Cassiar to Catala, Robert Baldrey from Chelohsin

goodly number of the cadets turned out for parade and were lined up smartly on the dockside as the Cardena slipped into hyly on the ship's deck as the band broke into its theme number. Then three lusty cheers Senior and Junior Chambers of were given before Albert came Commerce are being invited to ashore to salute and then re- join the Prince Rupert Gyro reive the congratulations of the Club at luncheon this Wednescommanding officer of the day when the guest speaker will orps, Lt. Cdr. Alex Mitchell, be Evan McCormack of Montnovirg along then to be greet- real, field representative of the ed by his parents after which Canadian Chamber of Comwelcome of his enthusiastically in the city before visiting Ter-

Regulations were excusably Canadian Chamber of Combroken when "Abbie" was asked merce clinic. Mr. McCormack is to fall in with the commanding arriving from the East on Tuesofficer to be marched to the day night's train and will leave bridge deck of H.M.C.S. Chat- Wednesday night for Terrace. ham where the corps broke off accompanied by a party of local and the welcome proceedings | Chamber of Commerce mem-

A three-way switch of Union in things, rather than getting Steamship Co. chief engineers



Classified Advertising Pays!

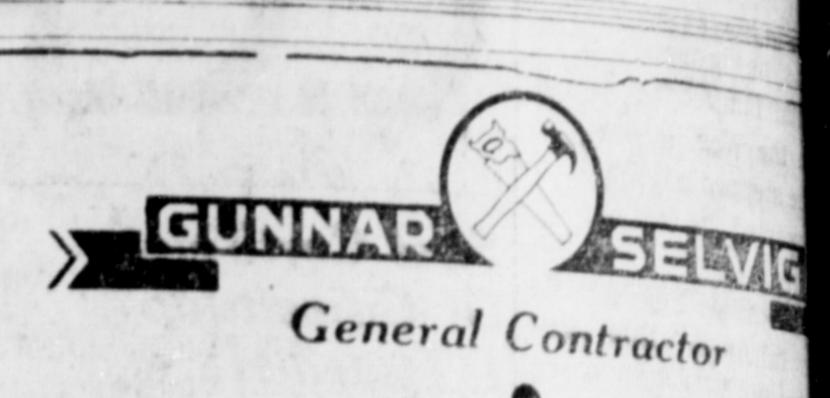
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IN 2 SECONDS

CFPR 6:45 p.m. Also Wed and Fri.

TONIGHT ...

6:45 p.m.



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Hollywood Cal

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FULL-COURSE MEAL FROM 11 A.M. TO 6 A.M. Special Dinner Every Sunday - 5 p.m. to 8

CHINESE DISHES A SPECIALTY CHOP SUEY CHOW MEIN

FOR OUTSIDE ORDERS PHONE 133 735 THIRD AVENUE WEST

MR. MERCHANT . . .

Are You Helping Her to Smile?

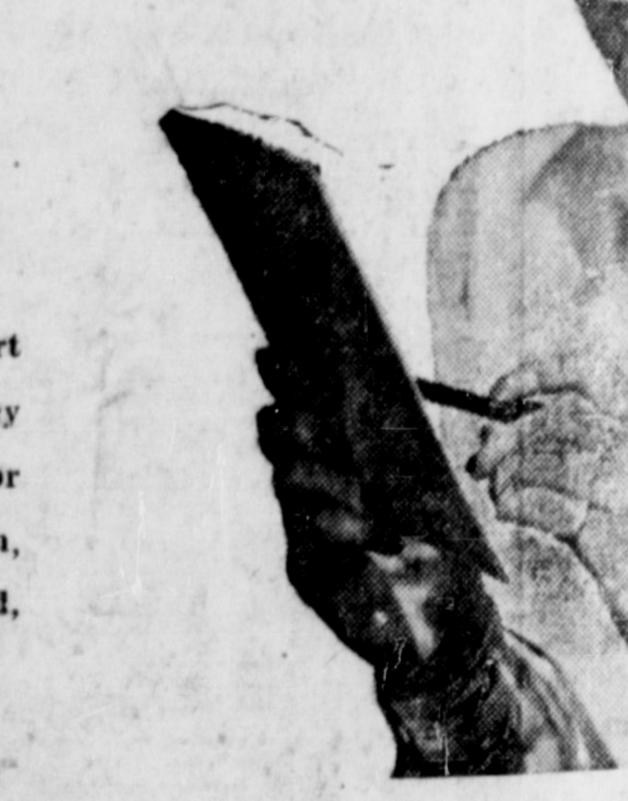
> Many women become cross patches when it comes to figuring out their shopping problems. They do not know where and what to buy.



Are you helping the women with your message of what you have to sell, your advice of how and what to buy?



The women of Prince Rupert read the Daily News. They are the principa! buyers for the home, for the children, even for their husbands and, of course, the gifts.



MALLINE OF

Is Prince Rupert's most effective and most economical

advertising medium.

ARE YOU USING THIS SURE AND SIMPLE MEANS OF KEEPING IN TOUCH WITH THE MARKET OF CITY AND DISTRICT?